Steel Imports Report: South Korea

Background

South Korea is the world’s third-largest steel importer. In year to date 2016 (through June), South Korea imported 11.5 million metric tons of steel — a 9.6 percent increase from 10.5 million metric tons in YTD 2015. South Korea’s imports represented 6 percent of all steel imported globally in 2015. South Korea’s steel imports were roughly 60 percent the size of the largest steel importer, the United States, in 2015. In value terms, steel represented just 3 percent of the total amount of goods imported into South Korea in 2015.

South Korea imports steel from over 110 countries and territories. The 5 countries labeled in the map below represent the top import sources for South Korea’s imports of steel, with each sending more than 200 thousand metric tons and together accounting for 97 percent of South Korea’s steel imports in 2015.

Quick Facts:
- World’s third-largest steel importer: 11.5 million metric tons (YTD 2016)
- 6% steel import decline since Q1 2010
- Import penetration up from 35.4% in YTD 2015 to 38.2% in YTD 2016
- YTD import volume up 9.6% while import value down 20%
- Top three import sources: China, Japan, and Indonesia
- Largest producers: POSCO and Hyundai Steel Co.
- 5 trade remedies in effect against imports of steel mill products

Data Source: Global Trade Atlas; Copyright © IHS Global Inc. 2016. All rights reserved.
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Steel Trade Balance

Prior to 2009, South Korea had a trade deficit in steel products. Imports fell in 2009, bringing steel exports and imports into balance. Since 2010, however, South Korea’s exports have outpaced imports, growing 37 percent between Q1 2010 and Q2 2016. Over the same period, imports shrank by 6 percent. As such, South Korea has posted a steel trade surplus since mid-2010, amounting to 3.2 million metric tons in YTD 2016.

Import Volume, Value, and Product

The volume of South Korea’s steel imports decreased nearly every year between 2010 and 2015. In YTD 2016, however, imports have increased by 9.6 percent to 11.5 million metric tons from 10.5 million metric tons in YTD 2015. By contrast, the value of South Korea’s YTD 2016 imports has declined by 20 percent to $5.7 billion from $7.1 billion in YTD 2015, which can be attributed to a significant drop in global steel prices.

Flat products account for half of South Korea’s steel imports. In YTD 2016, South Korea imported 5.8 million metric tons of flat products. Long products have accounted for 28 percent, or 3.2 million metric tons, of South Korea’s steel imports in YTD 2016, followed by semi-finished steel (15% or 1.7 million metric tons), stainless (5% or 534 thousand metric tons), and pipe and tube products (3% or 291 thousand metric tons).
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Imports by Top Source

The top 5 source countries for South Korea’s steel imports represented 98 percent of the total steel import volume in YTD 2016 at 11.3 million metric tons (mmt). China accounted for the largest share of South Korea’s imports by source country at 62 percent (7.1 mmt), followed by Japan at 31 percent (3.5 mmt).

The United States ranked 15th as a source for South Korea’s imports in YTD 2016. South Korea has imported 9 thousand metric tons from the U.S. in YTD 2016 — a 33 percent decline from 14 thousand metric tons in YTD 2015.

Trends in Imports from Top Sources

While the volume of South Korea’s steel imports increased from six of South Korea’s top 10 steel import sources between YTD 2015 and YTD 2016, the overall value of South Korea’s imports decreased from eight of the top ten, reflecting the decline in global steel prices.

Considerable decreases in steel value between YTD 2015 and YTD 2016 included South Korea’s imports from Indonesia (down 38.2%), Brazil (down 35.2%), and Taiwan (down 30.3%). South Korea’s imports from Vietnam and France were exceptions to this trend, increasing in value by 52.8 percent and 13.4 percent, respectively, between YTD 2015 and YTD 2016.

Imports from Vietnam showed the largest increase in volume, up 175.8 percent, followed by imports from Sweden (up 39.5%) and India (up 14.2%).

Despite an increase in value, the volume of South Korea’s imports from France showed the largest decrease in volume in YTD 2016, down 18.5 percent, followed by volume decreases from Indonesia (down 15.8%) and Germany (down 11.9%).
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**Top Sources by Steel Product Category**

South Korea’s top import sources by volume vary across types of steel products, though China and Japan hold the first and second spots for all products. In YTD 2016, China accounted for the largest share of South Korea’s imports of flat products at 62 percent (3.6 million metric tons), long products at 81 percent (2.6 million metric tons), pipe and tube products at 75 percent (218 thousand metric tons), and stainless products at 60 percent (320 thousand metric tons). Japan accounted for the largest share of South Korea’s semi-finished imports in YTD 2016 at 52 percent (872 thousand metric tons) and the second-largest shares of South Korea’s imports of flat products at 35 percent (2 million metric tons), long products at 16 percent (509 thousand metric tons), pipe and tube at 15 percent (44 thousand metric tons), and stainless products at 16 percent (85 thousand metric tons).

**South Korea's Top 5 Import Sources by Product - YTD 2016**

- **Flat Products**: China, Japan, Taiwan, Germany, Sweden
- **Long Products**: China, Japan, Vietnam, Taiwan, Brazil
- **Pipe and Tube**: China, Japan, Germany, France, Italy
- **Semi-finished**: Japan, China, Indonesia, Brazil, United Kingdom
- **Stainless**: China, Japan, Taiwan, India, Sweden

*Source: IHS Global Trade Atlas
YTD through June*
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South Korea’s Export Market Share from Top Source Countries

In 2015, the share of steel exports sent to South Korea from its top import sources decreased or remained the same in all cases except exports from Indonesia and Taiwan. In 2015, the share of Indonesia’s steel exports to South Korea increased 10.1 percentage points, while Taiwan’s increased 0.2 percentage points. Countries with notable decreases in their share of steel exports to South Korea included China (down 1.9 percentage points from 2014), Brazil (down 1.4 percentage points), and Japan (down 1.3 percentage point).

Among South Korea’s top import sources, China, Japan, and Indonesia sent the largest shares of their steel exports to South Korea. Flat products accounted for the largest share of steel exports to South Korea from China and Japan in 2015, at 54 percent each (7.5 million metric tons and 3.7 million metric tons, respectively). Nearly all of Indonesia’s exports to South Korea consisted of semi-finished steel in 2015, at 95 percent (363 thousand metric tons).

<table>
<thead>
<tr>
<th>Top 10 Import Sources</th>
<th>Share of Exports to S. Korea - 2014</th>
<th>South Korea’s Rank in 2014</th>
<th>Share of Exports to S. Korea - 2015</th>
<th>South Korea’s Rank in 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>China</td>
<td>14.1%</td>
<td>1</td>
<td>12.2%</td>
<td>1</td>
</tr>
<tr>
<td>Japan</td>
<td>17.4%</td>
<td>1</td>
<td>16.1%</td>
<td>1</td>
</tr>
<tr>
<td>Indonesia</td>
<td>9.2%</td>
<td>5</td>
<td>19.3%</td>
<td>2</td>
</tr>
<tr>
<td>Taiwan</td>
<td>3.1%</td>
<td>10</td>
<td>3.3%</td>
<td>9</td>
</tr>
<tr>
<td>Brazil</td>
<td>3.4%</td>
<td>6</td>
<td>2.0%</td>
<td>11</td>
</tr>
<tr>
<td>Germany</td>
<td>0.3%</td>
<td>33</td>
<td>0.3%</td>
<td>33</td>
</tr>
<tr>
<td>Vietnam</td>
<td>1.8%</td>
<td>11</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>France</td>
<td>0.4%</td>
<td>26</td>
<td>0.4%</td>
<td>26</td>
</tr>
<tr>
<td>Russia</td>
<td>1.2%</td>
<td>20</td>
<td>0.2%</td>
<td>50</td>
</tr>
<tr>
<td>Belgium</td>
<td>0.6%</td>
<td>20</td>
<td>0.3%</td>
<td>25</td>
</tr>
</tbody>
</table>

Source: IHS Global Trade Atlas, based on import data per reporting country

Note: 2015 data for Vietnam not available

Steel Export Composition of Top Market-Share Countries - 2015

Source: IHS Global Trade Atlas, based on import data per reporting country
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Overall Production and Import Penetration

Between 2009 and 2012, South Korea’s crude steel production grew by 42 percent. Since 2012, South Korea’s production fluctuated but grew overall by 1 percent to 69.7 million metric tons in 2015. YTD 2016 production was down 3 percent from YTD 2015. Apparent consumption (a measure of steel demand) went from being in balance with production in 2009 and 2010 to falling behind production by 9 million metric tons in 2015. The gap between production and apparent consumption narrowed by 1.6 million metric tons between YTD 2015 and YTD 2016. Between 2009 and 2015, South Korea’s import penetration decreased 5.7 percentage points. Import penetration in YTD 2016 has increased nearly 3 percentage points to 38.2 percent due to declining production coupled with an uptick in imports.

Top Producers

South Korea’s steel production is concentrated among a small number of companies, with the country’s top 3 producers accounting for 65.8 million metric tons, or 94 percent, of total 2015 production, based on available data.

<table>
<thead>
<tr>
<th>Rank</th>
<th>Company</th>
<th>Production (mmt)</th>
<th>Main Products</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>POSCO</td>
<td>42</td>
<td>Hot-rolled, cold-rolled, plate, stainless, electrical, wire rods</td>
</tr>
<tr>
<td>2</td>
<td>HYUNDAI Steel Company</td>
<td>20.5</td>
<td>Beams, reinforcing bars, hot-rolled, plates</td>
</tr>
<tr>
<td>3</td>
<td>Dongkuk Steel Mill Co, Ltd</td>
<td>3.3</td>
<td>Plates, sections, bars</td>
</tr>
</tbody>
</table>

Source: World Steel Association; Hoovers; MarketLine
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### Trade Remedies in the Steel Sector

Antidumping duties (AD), countervailing duties (CVD), associated suspension agreements, and safeguards are often referred to collectively as trade remedies. These are internationally agreed upon mechanisms to address the market-distorting effects of unfair trade, or serious injury or threat of serious injury caused by a surge in imports. Unlike anti-dumping and countervailing measures, safeguards do not require a finding of an “unfair” practice. Before applying these duties or measures, countries investigate allegations and can remedy or provide relief for the injury caused to a domestic industry. The table below provides statistics on the current number of trade remedies the South Korea has against imports of steel mill products from various countries. South Korea has no steel mill safeguards in effect.

<table>
<thead>
<tr>
<th>Country</th>
<th>AD</th>
<th>CVD</th>
<th>Suspension Agreements and Undertakings</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>China</td>
<td>1</td>
<td></td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>India</td>
<td>1</td>
<td></td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>Japan</td>
<td>2</td>
<td></td>
<td></td>
<td>2</td>
</tr>
<tr>
<td>Spain</td>
<td>1</td>
<td></td>
<td></td>
<td>1</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>5</strong></td>
<td><strong>0</strong></td>
<td><strong>0</strong></td>
<td><strong>5</strong></td>
</tr>
</tbody>
</table>

*Source: World Trade Organization, through June 30, 2016*
Steel Imports Report: Glossary

**Apparent Consumption:** Domestic crude steel production plus steel imports minus steel exports. Shipment data are not available for all countries, therefore crude steel production is used as a proxy.

**Export Market:** Destination of a country’s exports.

**Flat Products:** Produced by rolling semi-finished steel through varying sets of rolls. Includes sheets, strips, and plates. Used most often in the automotive, tubing, appliance, and machinery manufacturing sectors.

**Import Penetration:** Ratio of imports to apparent consumption.

**Import Source:** Source of a country’s imports.

**Long Products:** Steel products that fall outside the flat products category. Includes bars, rails, rods, and beams. Used in many sectors but most commonly in construction.

**Pipe and Tube Products:** Either seamless or welded pipe and tube products. Used in many sectors but most commonly in construction and energy sectors.

**Semi-finished Products:** The initial, intermediate solid forms of molten steel, to be re-heated and further forged, rolled, shaped, or otherwise worked into finished steel products. Includes blooms, billets, slabs, ingots, and steel for castings.

**Stainless Products:** Steel products containing at minimum 10.5% chromium (Cr) offering better corrosion resistance than regular steel.

**Steel Mill Products:** Carbon, alloy, or stainless steel produced by either a basic oxygen furnace or an electric arc furnace. Includes semi-finished steel products and finished steel products. For trade data purposes, steel mill products are defined at the Harmonized System (HS) 6-digit level as: 720610 through 721650, 721699 through 730110, 730210, 730240 through 730290, and 730410 through 730690. The following discontinued HS codes have been included for purposes of reporting historical data (prior to 2007): 722520, 722693, 722694, 722696, 722910, 730410, 730421, 730610, 730620, and 730660.

**Global Steel Trade Monitor:** The monitor provides global import and export trends for the top countries trading in steel products. The current reports expand upon the early release information already provided by the Steel Import Monitoring and Analysis (SIMA) system that collects and publishes data on U.S. imports of steel mill products. Complementing the SIMA data, these reports provide objective and current global steel industry information about the top countries that play an essential role in the global steel trade. Information in these reports includes global exports and import trends, production and consumption data and, where available, information regarding trade remedy actions taken on steel products. The reports will be updated quarterly.

**Steel Import Monitoring and Analysis (SIMA) System:** The Department of Commerce uses a steel import licensing program to collect and publish aggregate data on near real-time steel mill imports into the United States. SIMA incorporates information collected from steel license applications with publicly released data from the U.S. Census Bureau. By design, this information provides stakeholders with valuable information on the steel trade with the United States. For more information about SIMA, please go to http://enforcement.trade.gov/steel/license/.

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