

AUTOMOTIVE MANUFACTURING

What is SelectUSA

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

\$196.5 Billion

FDI position in the U.S. automotive manufacturing industry at the end of 2025

Contact Us:

Write: SelectUSA@trade.gov

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www.trade.gov/selectusa



Supporting U.S. Jobs
574,600

U.S. automotive manufacturing jobs directly supported by majority foreign-owned U.S. affiliates in 2024.



Investing in Innovative R&D
\$9.7 billion

Value of research & development (R&D) spending by U.S. affiliates of majority foreign-owned firms in the U.S. automotive manufacturing industry in 2024.

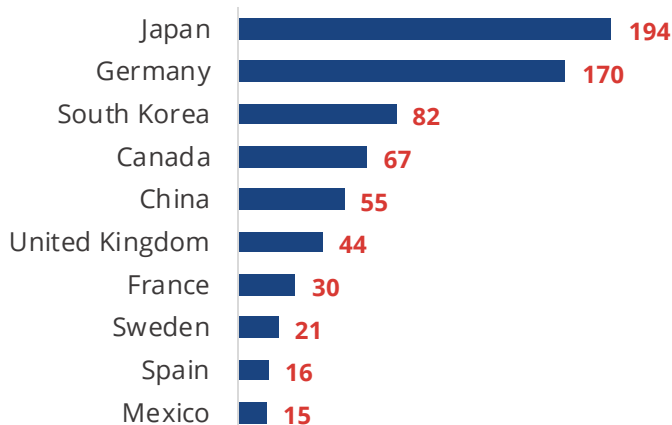


Expanding U.S. Exports
\$77.7 billion

Total contribution to U.S. goods exports by U.S. affiliates of majority foreign-owned firms in the U.S. automotive manufacturing industry in 2024.

Top Sources of FDI in U.S. Automotive Manufacturing

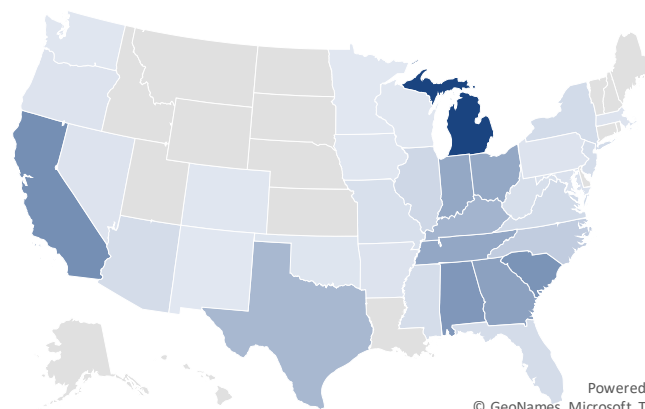
808 total announced greenfield projects



of Projects

FDI in U.S. Automotive Manufacturing by Destination State

808 total announced greenfield projects



Projects
1 136