

SELECTUSA Foreign Direct Investment (FDI): WISCONSIN

What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

U.S. jobs directly supported by
majority foreign-owned affiliates

144,500

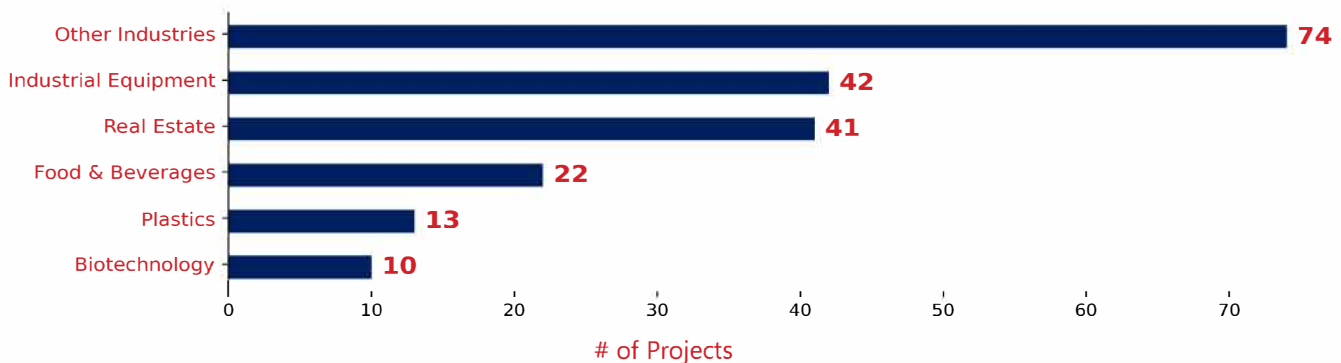
Contact Us

Write: SelectUSA@trade.gov

Tweet: [@SelectUSA](https://twitter.com/SelectUSA)

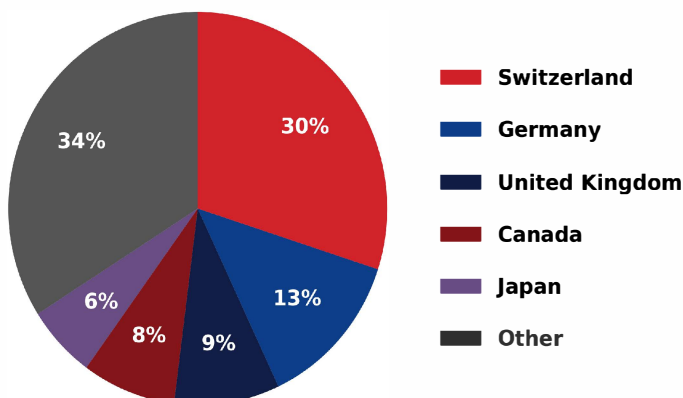
www.trade.gov/selectusa

Top Industry Sectors in Wisconsin



Top Sources of FDI in Wisconsin

(202 Total Announced Greenfield Projects)



Nationwide, FDI in the United States contributes to productivity growth, generates U.S. exports, and creates high paying jobs for American workers.

In 2024, FDI is responsible for:



Competitive Jobs

8.6 Million direct jobs in the United States



R&D Activity

\$95.5 Billion in R&D expenditures



Goods Exports

22% of all U.S. goods exports