



# Foreign Direct Investment (FDI): THAILAND

## What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

## How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

# \$877 Million

Total 2024 stock of FDI from  
Thailand  
to the United States

(by UBO)

## Contact Us

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Supporting U.S. Jobs  
**25,000-49,000**

Number of U.S. workers employed by U.S. affiliates of majority Thai-owned firms in 2023.



Investing in Innovative R&D  
**\$19.8 billion**

Value of research and development (R&D) spending by U.S. affiliates of majority Asian and Pacific-owned firms in 2023.\*



Expanding U.S. Exports  
**\$232.0 million**

Value of U.S. goods exports by majority Thai-owned firms operating in the United States in 2023.

Sources: U.S. Bureau of Economic Analysis (latest available as of February 20, 2026), fDi Markets (Data from January 2016 - December 2025)

\*Regional data is used when country-specific data has been suppressed or has not met a certain threshold.

## Thai FDI in the USA (in USD millions)

	2020	2021	2022	2023	2024
<b>Position (UBO)</b>	\$1,936	\$1,880	\$2,489	\$1,567	<b>\$877</b>
<b>Flow</b>	-\$113	-\$38	\$718	-\$276	<b>-\$639</b>

## TOP 6 INDUSTRY SECTORS

By # of announced Thai FDI projects in the USA

- #1 Chemicals
- #2 Plastics
- #3 Software & IT Services
- #4 Energy
- #5 Food & Beverages
- #6 Auto Components

## U.S. FDI in Thailand (in USD millions)

	2020	2021	2022	2023	2024
<b>Position</b>	\$15,484	\$15,755	\$16,670	\$13,804	<b>\$15,812</b>
<b>Flow</b>	\$164	-\$558	\$791	-\$1,867	<b>\$1,734</b>

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.  
Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated February 2026