

# Foreign Direct Investment (FDI): SOUTH AFRICA

## What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

## How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

# \$5.4 Billion

Total 2024 stock of FDI from South Africa to the United States

(by UBO)

## Contact Us

Write: [SelectUSA@trade.gov](mailto:SelectUSA@trade.gov)

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Supporting U.S. Jobs

## 6,700

Number of U.S. workers employed by U.S. affiliates of majority South African-owned firms in 2023.



Investing in Innovative R&D

## \$27.0 million

Value of research and development (R&D) spending by U.S. affiliates of majority African-owned firms in 2023.\*



Expanding U.S. Exports

## \$508.0 million

Value of U.S. goods exports by majority South African-owned firms operating in the United States in 2023.

Sources: U.S. Bureau of Economic Analysis (latest available as of February 20, 2026), fDi Markets (Data from January 2016 - December 2025)

\*Regional data is used when country-specific data has been suppressed or has not met a certain threshold.

## South African FDI in the USA (in USD millions)

	2020	2021	2022	2023	2024
<b>Position (UBO)</b>	\$4,456	\$5,579	\$5,776	\$5,350	<b>\$5,411</b>
<b>Flow</b>	\$529	\$639	-\$228	-\$399	<b>-\$92</b>

## U.S. FDI in South Africa (in USD millions)

	2020	2021	2022	2023	2024
<b>Position</b>	\$6,748	\$6,715	\$6,487	\$6,451	<b>\$7,049</b>
<b>Flow</b>	-\$267	\$220	\$614	\$1,037	<b>\$643</b>

## TOP 6 INDUSTRY SECTORS

By # of announced South African FDI projects in the USA

- #1 Software & IT Services
- #2 Financial Services
- #3 Business Services
- #4 Paper & Packaging
- #5 Transportation
- #6 Auto Components

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain. Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

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