

Foreign Direct Investment (FDI): JAPAN

What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

#1

Largest source of FDI in the United States in 2024

(by UBO)

Contact Us

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Supporting U.S. Jobs

1,026,400

Number of U.S. workers employed by U.S. affiliates of majority Japanese-owned firms in 2023.



Investing in Innovative R&D

\$13.3 billion

Value of research and development (R&D) spending by U.S. affiliates of majority Japanese-owned firms in 2023.



Expanding U.S. Exports

\$92.8 billion

Value of U.S. goods exports by majority Japanese-owned firms operating in the United States in 2023.

Sources: U.S. Bureau of Economic Analysis (latest available as of February 20, 2026), fDi Markets (Data from January 2016 - December 2025)

Japanese FDI in the USA (in USD millions)

	2020	2021	2022	2023	2024
Position (UBO)	\$694,223	\$758,357	\$768,333	\$793,377	\$819,210
Flow	\$28,615	\$61,417	\$26,611	\$41,180	\$38,888

U.S. FDI in Japan (in USD millions)

	2020	2021	2022	2023	2024
Position	\$118,453	\$106,066	\$53,787	\$59,852	\$57,462
Flow	-\$2,397	\$4,532	\$6,408	\$5,718	\$5,947

TOP 6 INDUSTRY SECTORS

By # of announced Japanese FDI projects in the USA

- #1 Industrial Equipment
- #2 Auto Components
- #3 Real Estate
- #4 Software & IT Services
- #5 Chemicals
- #6 Electronic Components

TERMINOLOGY - **UBO**: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain. **Position/Stock**: Snapshot of cumulative FDI taken at year end. **Flow**: FDI coming into a country over a period of time.

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