



# SELECTUSA Foreign Direct Investment (FDI): ITALY

## What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

## How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

# #10

Tenth fastest-growing source of FDI  
in the United States in 2024

(by UBO)

## Contact Us

Write: [SelectUSA@trade.gov](mailto:SelectUSA@trade.gov)

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[www.selectusa.gov](http://www.selectusa.gov)



Supporting U.S. Jobs

## 97,200

Number of U.S. workers employed by U.S. affiliates of majority Italian-owned firms in 2023.



Investing in Innovative R&D

## \$481.0 million

Value of research and development (R&D) spending by U.S. affiliates of majority Italian-owned firms in 2023.



Expanding U.S. Exports

## \$4.1 billion

Value of U.S. goods exports by majority Italian-owned firms operating in the United States in 2023.

Sources: U.S. Bureau of Economic Analysis (latest available as of February 20, 2026), fDi Markets (Data from January 2016 - December 2025)

## Italian FDI in the USA (in USD millions)

	2020	2021	2022	2023	2024
<b>Position (UBO)</b>	\$37,047	\$39,843	\$44,151	\$49,712	<b>\$54,667</b>
<b>Flow</b>	\$2,666	\$2,967	\$5,676	\$2,507	<b>\$2,213</b>

## U.S. FDI in Italy (in USD millions)

	2020	2021	2022	2023	2024
<b>Position</b>	\$27,459	\$25,432	\$27,405	\$31,350	<b>\$35,991</b>
<b>Flow</b>	\$1,583	\$971	\$1,095	\$4,223	<b>\$5,435</b>

## TOP 6 INDUSTRY SECTORS

By # of announced Italian FDI projects in the USA

- #1 Industrial Equipment
- #2 Energy
- #3 Food & Beverages
- #4 Electronic Components
- #5 Software & IT Services
- #6 Metals

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.  
Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated February 2026