

# Foreign Direct Investment (FDI): COLOMBIA

## What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

## How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

# \$5.2 Billion

Total 2024 stock of FDI from  
Colombia  
to the United States

(by UBO)

## Contact Us

Write: [SelectUSA@trade.gov](mailto:SelectUSA@trade.gov)

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Supporting U.S. Jobs

## 5,000-9,999

Number of U.S. workers employed by U.S. affiliates of majority Colombian-owned firms in 2023.



Investing in Innovative R&D

## \$1.0 million

Value of research and development (R&D) spending by U.S. affiliates of majority Colombian-owned firms in 2023.



Expanding U.S. Exports

## \$241.0 million

Value of U.S. goods exports by majority Colombian-owned firms operating in the United States in 2023.

Sources: U.S. Bureau of Economic Analysis (latest available as of February 20, 2026), fDi Markets (Data from January 2016 - December 2025)

## Colombian FDI in the USA (in USD millions)

	2020	2021	2022	2023	2024
<b>Position (UBO)</b>	\$4,044	\$4,131	\$4,501	\$4,961	<b>\$5,174</b>
<b>Flow</b>	-\$159	\$3	\$99	\$173	<b>\$250</b>

## U.S. FDI in Colombia (in USD millions)

	2020	2021	2022	2023	2024
<b>Position</b>	\$6,452	\$6,632	\$6,650	\$7,849	<b>\$7,211</b>
<b>Flow</b>	\$2,221	-\$104	\$619	\$470	<b>-\$36</b>

## TOP 6 INDUSTRY SECTORS

By # of announced Colombian FDI projects in the USA

- #1 Business Services
- #2 Building Materials
- #3 Plastics
- #4 Software & IT Services
- #5 Food & Beverages
- #6 Energy

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.  
Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated February 2026