

# Foreign Direct Investment: AUTOMOTIVE

## What is SelectUSA

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

## How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

# \$215.6 Billion

FDI position in the U.S. automotive industry at the end of 2024

## Contact Us:

Write: [SelectUSA@trade.gov](mailto:SelectUSA@trade.gov)

Tweet: @SelectUSA

[www.selectusa.gov](http://www.selectusa.gov)



Supporting U.S. Jobs  
**563,400**

U.S. automotive jobs directly supported by majority foreign-owned U.S. affiliates in 2023.



Investing in Innovative R&D  
**\$8.9 billion**

Value of research & development (R&D) spending by U.S. affiliates of majority foreign-owned firms in the U.S. automotive industry in 2023.

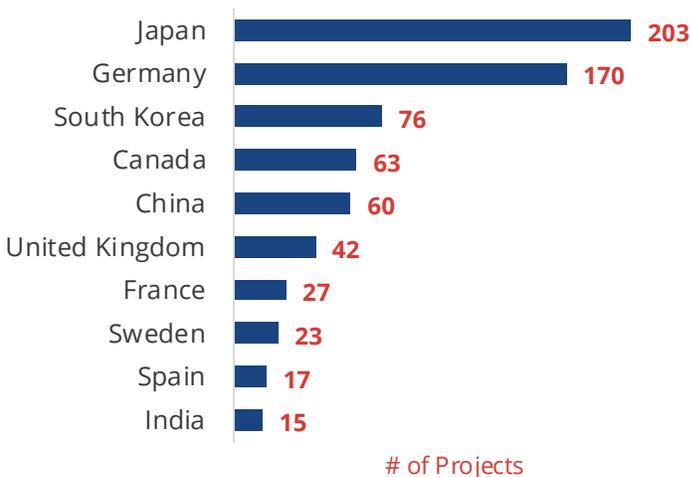


Expanding U.S. Exports  
**\$65.7 billion**

Total contribution to U.S. goods exports by U.S. affiliates of majority foreign-owned firms in the U.S. automotive industry in 2023.

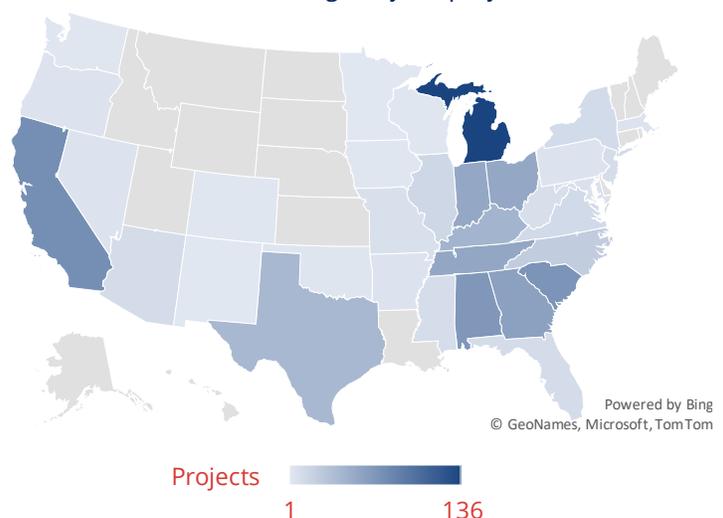
## Top Sources of FDI in U.S. Automotive

822 total announced greenfield projects



## FDI in U.S. Automotive by Destination State

822 total announced greenfield projects



Sources: U.S. Bureau of Economic Analysis (latest available as of February 13, 2026); fDi Markets (data from January 2016 – December 2025)  
Last updated: February 2026