

SELECTUSA Foreign Direct Investment (FDI): THAILAND

What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

\$877 Million

Total 2024 stock of FDI from
Thailand
to the United States

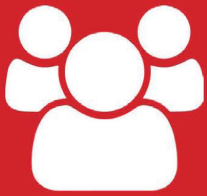
(by UBO)

Contact Us

Write: SelectUSA@trade.gov

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Supporting U.S. Jobs
25,000-49,999

Number of U.S. workers employed by
U.S. affiliates of majority
Thai-owned firms in 2022.



Investing in Innovative R&D
\$36.0 million

Value of research and development (R&D)
spending by U.S. affiliates of majority
Thai-owned firms
in 2022.



Expanding U.S. Exports
\$280.0 million

Value of U.S. goods exports by majority
Thai-owned firms
operating in the United States in 2022.

Sources: U.S. Bureau of Economic Analysis (latest available as of August 22, 2025), fDi Markets (Data from July 2015 - June 2025)

Thai FDI in the USA (in USD millions)

	2020	2021	2022	2023	2024
Position (UBO)	\$1,936	\$1,880	\$2,489	\$1,567	\$877
Flow	-\$113	-\$38	\$718	-\$276	-\$639

U.S. FDI in Thailand (in USD millions)

	2020	2021	2022	2023	2024
Position	\$15,484	\$15,755	\$16,670	\$13,804	\$15,812
Flow	\$164	-\$558	\$791	-\$1,867	\$1,734

TOP 6 INDUSTRY SECTORS

By # of announced Thai FDI
projects in the USA

- #1 Chemicals
- #2 Plastics
- #3 Software & IT Services
- #4 Food & Beverages
- #5 Auto Components
- #6 Business Services

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.
Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated August 2025