

What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

\$47.7 Billion

Total 2024 stock of FDI from Norway to the United States

(by UBO)

Contact Us

Write: SelectUSA@trade.gov

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Supporting U.S. Jobs 8,700

Number of U.S. workers employed by U.S. affiliates of majority Norwegian-owned firms in 2022.



Investing in Innovative R&D

\$33.0 million

Value of research and development (R&D) spending by U.S. affiliates of majority Norwegian-owned firms in 2022.



Expanding U.S. Exports

\$276.4 billion

Value of U.S. goods exports by majority European-owned firms operating in the United States in 2022.*

Sources: U.S. Bureau of Economic Analysis (latest available as of August 22, 2025), fDi Markets (Data from July 2015 - June 2025) *Regional data is used when country-specific data has been suppressed or has not met a certain threshold.

Norwegian FDI in the USA (in USD millions)

	2020	2021	2022	2023	2024
Position (UBO)	+50,577	\$33,303	\$37,890	\$43,474	\$47,739
Flow	-\$1,604	\$2,123	\$4,255	\$5,569	\$4,168

	2020	2021	2022	2023	2024
Position	\$13,627	\$16,176	\$15,113	\$15,226	\$12,605
Flow	-\$1,440	\$11,208	\$3,131	-\$45	-\$1,795

TERMINOLOGY - <u>UBO</u>: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

U.S. FDI in Norway (in USD millions)

TOP 6 INDUSTRY SECTORS By # of announced Norwegian FDI

projects in the USA

Software & IT Services

Industrial Equipment

Transportation

Business Services

Energy

Electronic Components

Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.