

### What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

## How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

#8

Eighth fastest-growing source of FDI in the United States in 2024

(by UBO)

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Supporting U.S. Jobs

25,000-49,999

Number of U.S. workers employed by U.S. affiliates of majority Finnish-owned firms in 2022.



Investing in Innovative R&D

\$56.2 billion

Value of research and development (R&D) spending by U.S. affiliates of majority European-owned firms in 2022.\*



**Expanding U.S. Exports** 

\$2.0 billion

Value of U.S. goods exports by majority Finnish-owned firms operating in the United States in 2022.

Sources: U.S. Bureau of Economic Analysis (latest available as of August 22, 2025), fDi Markets (Data from July 2015 - June 2025) \*Regional data is used when country-specific data has been suppressed or has not met a certain threshold.

### Finnish FDI in the USA (in USD millions)

	2020	2021	2022	2023	2024
Position (UBO)	\$17,493	\$20,797	\$21,721	\$22,765	\$26,235
Flow	-\$314	\$1,856	\$490	\$751	\$1,263

### U.S. FDI in Finland (in USD millions)

	2020	2021	2022	2023	2024
Position	42,017	\$4,588	\$8,026	\$8,892	\$8,607
Flow	\$648	\$746	\$3,479	-\$534	-\$26

TERMINOLOGY - <u>UBO:</u> Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.
<u>Position/Stock:</u> Snapshot of cumulative FDI taken at year end. <u>Flow:</u> FDI coming into a country over a period of time.

**TOP 6 INDUSTRY SECTORS** 

By # of announced Finnish FDI projects in the USA

**#1** Software & IT Services

**#2** Industrial Equipment

**#3** Communications

#4 Electronic Components

**#5** Plastics

#6 Paper & Packaging

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