## What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

## How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.



Fifth fastest-growing source of FDI in the United States in 2024

(by UBO)

# Contact Us

Write: SelectUSA@trade.gov

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Supporting U.S. Jobs

42,900

Number of U.S. workers employed by U.S. affiliates of majority Austrian-owned firms in 2022.



Investing in Innovative R&D

\$347.0 million

Value of research and development (R&D) spending by U.S. affiliates of majority Austrian-owned firms in 2022.



**Expanding U.S. Exports** 

\$2.1 billion

Value of U.S. goods exports by majority Austrian-owned firms operating in the United States in 2022.

Sources: U.S. Bureau of Economic Analysis (latest available as of August 22, 2025), fDi Markets (Data from July 2015 - June 2025)

#### Austrian FDI in the USA (in USD millions)

	2020	2021	2022	2023	2024
Position (UBO)	\$17,010	\$18,457	\$21,666	\$24,616	\$25,710
Flow	\$800	\$758	\$1,600	\$2,037	\$3,042

## U.S. FDI in Austria (in USD millions)

	2020	2021	2022	2023	2024
Position	\$4,296	\$4,571	\$6,173	\$5,320	\$5,424
Flow	-\$679	\$331	\$20	-\$10	\$343

TERMINOLOGY - <u>UBO</u>: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

#### TOP 6 INDUSTRY SECTORS

By # of announced Austrian FDI projects in the USA

**Industrial Equipment** 

Software & IT Services

**Transportation** 

**Plastics** #4

**Electronic Components** 

#6 Metals

Last Updated August 2025