

What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

\$2.5 Billion

Total 2023 stock of FDI from Türkiye to the United States

(by UBO)

Contact Us

Write: SelectUSA@trade.gov

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Supporting U.S. Jobs **6,700**

Number of U.S. workers employed by U.S. affiliates of majority
Turkish-owned firms in 2022.



Investing in Innovative R&D

\$56.2 billion

Value of research and development (R&D) spending by U.S. affiliates of majority European-owned firms in 2022.*



Expanding U.S. Exports

\$183.0 million

Value of U.S. goods exports by majority Turkish-owned firms operating in the United States in 2022.

Sources: U.S. Bureau of Economic Analysis (latest available as of February 12, 2025), fDi Markets (data from January 2015 - December 2024) *Regional data is used when market-specific data has been suppressed or has not met a certain threshold.

Turkish FDI in the USA (in USD millions)

	2019	2020	2021	2022	2023
Position (UBO)	+=,010	\$2,495	\$2,217	\$2,249	\$2,520
Flow	\$76	-\$102	-\$48	-\$1	\$40

U.S. FDI in Türkiye (in USD millions)

	2019	2020	2021	2022	2023
Position	2/ر,د4	\$6,223	\$5,998	\$6,048	\$6,254
Flow	\$358	\$2,761	\$289	\$1,140	\$812

TERMINOLOGY - <u>UBO:</u> Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.
<u>Position/Stock:</u> Snapshot of cumulative FDI taken at year end. <u>Flow:</u> FDI coming into a country over a period of time.

TOP 6 INDUSTRY SECTORS

By # of announced Turkish FDI projects in the USA

#1 Metals

#2 Electronic Components

#3 Transportation

#4 Consumer Products

#5 Business Services

#6 Industrial Equipment

Last Updated February 2025