

# SELECTUSA

## Foreign Direct Investment (FDI): SWITZERLAND

### What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

### How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

# #7

Seventh largest source of FDI  
in the United States in 2023

(by UBO)

### Contact Us

Write: [SelectUSA@trade.gov](mailto:SelectUSA@trade.gov)

Tweet: [@SelectUSA](https://twitter.com/SelectUSA)

[www.selectusa.gov](http://www.selectusa.gov)



Supporting U.S. Jobs

## 399,100

Number of U.S. workers employed by  
U.S. affiliates of majority  
Swiss-owned firms in 2022.



Investing in Innovative R&D

## \$14.7 billion

Value of research and development (R&D)  
spending by U.S. affiliates of majority  
Swiss-owned firms  
in 2022.



Expanding U.S. Exports

## \$18.8 billion

Value of U.S. goods exports by majority  
Swiss-owned firms  
operating in the United States in 2022.

Sources: U.S. Bureau of Economic Analysis (latest available as of February 12, 2025), fDi Markets (data from January 2015 - December 2024)

### Swiss FDI in the USA (in USD millions)

|                | 2019      | 2020      | 2021      | 2022      | 2023             |
|----------------|-----------|-----------|-----------|-----------|------------------|
| Position (UBO) | \$192,360 | \$223,020 | \$262,229 | \$249,811 | <b>\$261,770</b> |
| Flow           | \$9,975   | \$8,072   | \$7,046   | \$17,679  | <b>\$12,690</b>  |

### U.S. FDI in Switzerland (in USD millions)

|          | 2019      | 2020      | 2021      | 2022      | 2023             |
|----------|-----------|-----------|-----------|-----------|------------------|
| Position | \$205,916 | \$236,767 | \$209,802 | \$201,606 | <b>\$238,228</b> |
| Flow     | \$538     | \$1,192   | \$1,810   | \$7,234   | <b>\$23,022</b>  |

### TOP 6 INDUSTRY SECTORS

By # of announced Swiss FDI  
projects in the USA

- #1 Real Estate
- #2 Industrial Equipment
- #3 Food & Beverages
- #4 Software & IT Services
- #5 Financial Services
- #6 Business Services

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated February 2025