

# SELECTUSA Foreign Direct Investment (FDI): MEXICO

## What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

## How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

# \$57.7 Billion

Total 2023 stock of FDI from  
Mexico  
to the United States

(by UBO)

## Contact Us

Write: [SelectUSA@trade.gov](mailto:SelectUSA@trade.gov)

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[www.selectusa.gov](http://www.selectusa.gov)



Supporting U.S. Jobs

## 97,700

Number of U.S. workers employed by  
U.S. affiliates of majority  
Mexican-owned firms in 2022.



Investing in Innovative R&D

## \$268.0 million

Value of research and development (R&D)  
spending by U.S. affiliates of majority  
South and Central American-owned firms  
in 2022.\*



Expanding U.S. Exports

## \$2.1 billion

Value of U.S. goods exports by majority  
Mexican-owned firms  
operating in the United States in 2022.

Sources: U.S. Bureau of Economic Analysis (latest available as of February 12, 2025), fDi Markets (data from January 2015 - December 2024)

\*Regional data is used when market-specific data has been suppressed or has not met a certain threshold.

## Mexican FDI in the USA (in USD millions)

	2019	2020	2021	2022	2023
<b>Position (UBO)</b>	\$39,642	\$42,068	\$48,186	\$54,031	<b>\$57,686</b>
<b>Flow</b>	-\$511	\$2,514	\$6,145	\$5,010	<b>\$4,910</b>

## U.S. FDI in Mexico (in USD millions)

	2019	2020	2021	2022	2023
<b>Position</b>	\$106,433	\$110,753	\$119,947	\$130,794	<b>\$144,507</b>
<b>Flow</b>	\$6,440	\$2,275	\$10,400	\$15,739	<b>\$10,197</b>

## TOP 6 INDUSTRY SECTORS

By # of announced Mexican FDI  
projects in the USA

- #1 Food & Beverages
- #2 Auto Components
- #3 Plastics
- #4 Financial Services
- #5 Business Services
- #6 Metals

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated February 2025