

Foreign Direct Investment (FDI): JAPAN

What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

#1

Largest source of FDI
in the United States in 2023

(by UBO)

Contact Us

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Supporting U.S. Jobs

968,700

Number of U.S. workers employed by U.S. affiliates of majority Japanese-owned firms in 2022.



Investing in Innovative R&D

\$11.5 billion

Value of research and development (R&D) spending by U.S. affiliates of majority Japanese-owned firms in 2022.



Expanding U.S. Exports

\$82.3 billion

Value of U.S. goods exports by majority Japanese-owned firms operating in the United States in 2022.

Sources: U.S. Bureau of Economic Analysis (latest available as of February 12, 2025), fDi Markets (data from January 2015 - December 2024)

Japanese FDI in the USA (in USD millions)

| | 2019 | 2020 | 2021 | 2022 | 2023 |
|-----------------------|-----------|-----------|-----------|-----------|------------------|
| Position (UBO) | \$663,176 | \$694,223 | \$758,357 | \$761,180 | \$783,261 |
| Flow | \$35,292 | \$28,615 | \$61,417 | \$24,041 | \$33,729 |

U.S. FDI in Japan (in USD millions)

| | 2019 | 2020 | 2021 | 2022 | 2023 |
|-----------------|-----------|-----------|-----------|----------|-----------------|
| Position | \$120,010 | \$118,453 | \$106,066 | \$54,164 | \$63,369 |
| Flow | \$7,202 | -\$2,397 | \$4,532 | \$5,846 | \$6,880 |

TOP 6 INDUSTRY SECTORS

By # of announced Japanese FDI projects in the USA

- #1 Industrial Equipment
- #2 Auto Components
- #3 Real Estate
- #4 Software & IT Services
- #5 Chemicals
- #6 Plastics

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.
Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

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