

# Foreign Direct Investment (FDI): FINLAND

## What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

## How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

# #4

Fourth fastest-growing source of FDI  
in the United States in 2023

(by UBO)

## Contact Us

Write: [SelectUSA@trade.gov](mailto:SelectUSA@trade.gov)

Tweet: [@SelectUSA](https://twitter.com/SelectUSA)

[www.selectusa.gov](http://www.selectusa.gov)



Supporting U.S. Jobs  
**25,000-49,000**

Number of U.S. workers employed by  
U.S. affiliates of majority  
Finnish-owned firms in 2022.



Investing in Innovative R&D  
**\$56.2 billion**

Value of research and development (R&D)  
spending by U.S. affiliates of majority  
European-owned firms  
in 2022.\*



Expanding U.S. Exports  
**\$2.0 billion**

Value of U.S. goods exports by majority  
Finnish-owned firms  
operating in the United States in 2022.

Sources: U.S. Bureau of Economic Analysis (latest available as of February 12, 2025), fDi Markets (data from January 2015 - December 2024)

\*Regional data is used when market-specific data has been suppressed or has not met a certain threshold.

## Finnish FDI in the USA (in USD millions)

	2019	2020	2021	2022	2023
<b>Position (UBO)</b>	\$15,544	\$17,493	\$20,797	\$21,660	<b>\$22,611</b>
<b>Flow</b>	-\$727	-\$314	\$1,856	\$479	<b>\$307</b>

## U.S. FDI in Finland (in USD millions)

	2019	2020	2021	2022	2023
<b>Position</b>	\$2,788	\$3,617	\$4,588	\$6,065	<b>\$5,527</b>
<b>Flow</b>	\$826	\$648	\$746	\$3,402	<b>-\$468</b>

## TOP 6 INDUSTRY SECTORS

By # of announced Finnish FDI  
projects in the USA

- #1 Software & IT Services
- #2 Industrial Equipment
- #3 Communications
- #4 Plastics
- #5 Electronic Components
- #6 Chemicals

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.  
Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated February 2025