

# SELECTUSA Foreign Direct Investment (FDI): DENMARK

## What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

## How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

# #5

Fifth fastest-growing source of FDI  
in the United States in 2023

(by UBO)

## Contact Us

Write: [SelectUSA@trade.gov](mailto:SelectUSA@trade.gov)

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Supporting U.S. Jobs

## 53,300

Number of U.S. workers employed by  
U.S. affiliates of majority  
Danish-owned firms in 2022.



Investing in Innovative R&D

## \$852.0 million

Value of research and development (R&D)  
spending by U.S. affiliates of majority  
Danish-owned firms  
in 2022.



Expanding U.S. Exports

## \$1.2 billion

Value of U.S. goods exports by majority  
Danish-owned firms  
operating in the United States in 2022.

Sources: U.S. Bureau of Economic Analysis (latest available as of February 12, 2025), fDi Markets (data from January 2015 - December 2024)

## Danish FDI in the USA (in USD millions)

	2019	2020	2021	2022	2023
<b>Position (UBO)</b>	\$23,932	\$30,975	\$34,901	\$40,211	<b>\$45,903</b>
<b>Flow</b>	\$3,252	\$7,224	\$1,144	\$5,602	<b>\$5,143</b>

## U.S. FDI in Denmark (in USD millions)

	2019	2020	2021	2022	2023
<b>Position</b>	\$12,568	\$15,376	\$13,701	\$10,472	<b>\$12,845</b>
<b>Flow</b>	-\$601	\$963	\$87	\$12	<b>\$1,611</b>

## TOP 6 INDUSTRY SECTORS

By # of announced Danish FDI  
projects in the USA

- #1 Software & IT Services
- #2 Renewable Energy
- #3 Transportation
- #4 Industrial Equipment
- #5 Business Services
- #6 Biotechnology

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.  
Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated February 2025