

# SELECTUSA

## Foreign Direct Investment (FDI): COLOMBIA

### What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

### How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

# #9

Ninth fastest-growing source of FDI  
in the United States in 2023

(by UBO)

### Contact Us

Write: [SelectUSA@trade.gov](mailto:SelectUSA@trade.gov)

Tweet: [@SelectUSA](https://twitter.com/SelectUSA)

[www.selectusa.gov](http://www.selectusa.gov)



Supporting U.S. Jobs

## 9,700

Number of U.S. workers employed by  
U.S. affiliates of majority  
Colombian-owned firms in 2022.



Investing in Innovative R&D

## \$268.0 million

Value of research and development (R&D)  
spending by U.S. affiliates of majority  
South and Central American-owned firms  
in 2022.\*



Expanding U.S. Exports

## \$138.0 million

Value of U.S. goods exports by majority  
Colombian-owned firms  
operating in the United States in 2022.

Sources: U.S. Bureau of Economic Analysis (latest available as of February 12, 2025), fDi Markets (data from January 2015 - December 2024)

\*Regional data is used when market-specific data has been suppressed or has not met a certain threshold.

### Colombian FDI in the USA (in USD millions)

	2019	2020	2021	2022	2023
<b>Position (UBO)</b>	\$4,057	\$4,044	\$4,131	\$4,525	<b>\$4,982</b>
<b>Flow</b>	\$3	-\$159	\$3	\$98	<b>\$142</b>

### U.S. FDI in Colombia (in USD millions)

	2019	2020	2021	2022	2023
<b>Position</b>	\$6,399	\$6,452	\$6,632	\$7,095	<b>\$8,438</b>
<b>Flow</b>	\$125	\$2,221	-\$104	\$682	<b>\$453</b>

### TOP 6 INDUSTRY SECTORS

By # of announced Colombian FDI  
projects in the USA

- #1 Business Services
- #2 Building Materials
- #3 Plastics
- #4 Software & IT Services
- #5 Food & Beverages
- #6 Consumer Products

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated February 2025