

March 14, 2025

The Honorable Howard Lutnick  
Secretary  
U.S. Department of Commerce  
1401 Constitution Ave., N.W.  
Washington, DC 20230

Dear Mr. Secretary:

The members of the Environmental Technologies Trade Advisory Committee (ETTAC) wish to congratulate you on your confirmation to serve as the 41<sup>st</sup> Secretary of the Department of Commerce. The ETTAC is a statutorily established committee whose purpose is to advise the policies and procedures of the U.S. government that affect exports of U.S.-made environmental technology, goods, and services.<sup>1</sup> The International Trade Administration (ITA) defines environmental technologies as those that “prevent or mitigate pollution, generate compliance with environmental regulations, manage or reduce waste streams, remediate contaminated sites, develop and operate environmental infrastructure, allow the provision of environmental resources, and/or foster environmental protection and resource efficiency.”<sup>2</sup> We are pleased to work with you and your team and appreciate the opportunity to provide the following initial recommendations to strengthen U.S. leadership and exports:

- **Recognize the environmental technology sector as an important, America First Trade Policy sector.**<sup>3</sup> The environmental technology sector generates good-quality, sustainable jobs for American workers, contributes to significant U.S. business revenues, promotes U.S. leadership, and enhances U.S. competitive advantage. Accordingly, it is a priority sector for supporting U.S. exports of products, services, and technologies around the world. The ITA’s *Top Markets* report<sup>4</sup> identifies the leading trading partners in the environmental technology sector. The ETTAC suggests your consideration and inclusion of the environmental technologies sector in potential bilateral, plurilateral, and sectoral trade agreements.<sup>5</sup>
- **Recognize the environmental technology sector as critical to national security.** Our industries’ highly technical capabilities are integral in effective public services, transferring dual-use defense technologies, and supporting lifeline infrastructure (e.g., energy, food, health, water, soil, and waste) and buildings in communities across our nation and around the world. Environmental technology supports the health and welfare of our defense, civilian personnel, and critical infrastructure at home and abroad. Across the globe, initiatives to improve measurement-including by application of digital solutions-and management of air,

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<sup>1</sup><https://www.trade.gov/ettac>

<sup>2</sup> <https://www.trade.gov/report/top-export-market-rankings-environmental-technologies>

<sup>3</sup> <https://www.whitehouse.gov/presidential-actions/2025/01/america-first-trade-policy/>

<sup>4</sup> <https://www.trade.gov/report/top-export-market-rankings-environmental-technologies>

<sup>5</sup><https://ustr.gov/sites/default/files/files/reports/2025/President%20Trump%27s%202025%20Trade%20Policy%20Agenda.pdf>

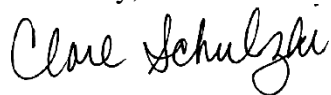
water, and waste, depend on American companies' technologies and know-how to help eliminate threats to these services and win "hearts and minds" for U.S. leadership abroad.

- **Engage and coordinate with the interagency community to ensure efficient use of U.S. financing instruments.** Numerous federal financing instruments support American environmental technology companies to compete effectively with foreign companies in key international markets. As Secretary, you play a critical role in ensuring that the interagency community supports American's environmental technology exports in a coordinated manner, appropriately managing and optimizing use of taxpayer dollars to facilitate competitive opportunities for U.S. companies and workers.

We urge that you promptly instruct ITA to engage the interagency community and U.S. industries that export environmental technologies to implement these recommendations.

We appreciate your consideration of these recommendations to advance the leadership and growth of U.S. environmental technology industry exports. We welcome the opportunity to further discuss these issues.

Sincerely,

A handwritten signature in cursive script that reads "Clare Schulzki".

Clare Schulzki  
ETTAC Chair