



**U.S. TRAVEL AND TOURISM ADVISORY BOARD (TTAB)**  
**September 13, 2023 | 1:00 PM – 2:00 PM EDT**  
**Virtual – Microsoft Teams**

- 1:00pm – 1:05pm     **Welcome by TTAB Chair**  
Bill Hornbuckle, TTAB Chair
- 1:05pm – 1:40pm     **Discussion on Draft Letters of Recommendation**
- Adam Burke  
*Addressing Sustainability in Areas with High Concentrations of Visitors*
  - Mufi Hannemann  
*Attracting Talent to the Tourism Workforce*
  - Bill Hornbuckle  
*Advancing Seamless Travel and Improving the Infrastructure to Support It*
  - Casandra Matej  
*Communicating the Welcome*
  - John Sage  
*Support for Accessible Travel*
- 1:40pm – 1:45pm     **Public Comment**  
Bill Hornbuckle, TTAB Chair
- 1:45pm – 1:50pm     **TTAB Vote**  
Bill Hornbuckle, TTAB Chair
- 1:50pm – 2:00pm     **Next Steps for the TTAB**
- Bill Hornbuckle, TTAB Chair
  - Brian Beall, Acting Deputy Assistant Secretary for Travel and Tourism
- 2:00pm                 **Adjournment**  
Bill Hornbuckle, TTAB Chair