

# Turkiye Energy Build-Up Success Agreement

BARE will help you expand your client base in a promising market for our industry: Turkiye. The U.S. Commerce Department's International Trade Administration (ITA) has agreed to pay a substantial portion of the project cost through its Market Development Cooperator Program (MDCP).

Agreement to Participate in BARE's Turkiye Energy Build-Up (TEBU) Initiative: RENEX 2026 November

Please note that some of the benefits listed below are contingent on when you sign up to participate. We will assign time-sensitive benefits in the order that we receive completed participation agreements.

## 1. **Benefits**

Sign up to participate in RENEX Eurasia Renewable Energy, Ankara, Turkiye, 2026 November 14-17, and receive the following benefits from BARE and ITA.

### a. Reduction of \$1,640 in trade fair fees.

Pay a non-refundable \$500 deposit two months prior to the trade fair identified above and save big. BARE will pay \$1,640 of your TEBU fees. Limit of one per company.

### b. One free Gold Key Service from ITA's Commercial Service in Turkiye.

This includes up to five targeted appointments, an interpreter, transportation, and help with follow-up from ITA. This valuable service is worth hundreds of dollars. It is only available to the first ten companies that sign up to participate.

### c. Translation of product material.

We'll pay to translate to Turkish the equivalent of a one-page, double-sided brochure for the first twenty companies with fewer than 500 employees to sign up for each trade fair.

### d. Pre-trade fair webinars.

In the months prior to your trade fair, participate in any of three webinars on market conditions, tips on how to do business, export financing, etc.

### e. Counseling and follow-up.

Before and after the fair, BARE and ITA will help you prepare and follow-up on leads.

### f. Turkish website development.

Best practices & referrals on developing a web presence in Turkish.

### g. Business cards.

We'll translate into Turkish, business cards for at least one of your employees.

### h. Commercial Service counseling:

ITA's U.S. Commercial Service has trade specialists in offices across the country. Their job is to help your company become more globally competitive. They will contact you. Communicate with them and coordinate about what help you may need and follow-up regarding your success.

## 2. **Reporting your success.**

ITA, needs to show that its investment in our project is a worthwhile investment. So, as a condition of benefiting from this project, you agree to report as set forth below.

### a. Photographs and video.

ITA or BARE may arrange to take photographs or shoot video of project activity. ITA and BARE will use such media to promote the project, to describe what progress has been made generally, and to promote MDCP generally in the association and non-profit community. ITA will abide by 2.d. below if it seeks to highlight a particular success.

### b. Sharing export results with ITA.

Each quarter, as a TEBU participant, you report to BARE the destination market, value, and brief de-

scription of each export and/or export-related developments that are generated, in whole or in part, by participating in TEBU. If you prefer not to report this information to BARE, you may report it to an ITA official, who will not, in such case, divulge details of such individual sales to BARE.

c. Confidentiality with ITA.

ITA professionals who access your information are trained to handle sensitive information.

d. Public highlighting of your successes.

If ITA wants to publicize any of your successes, it will always show you what it proposes to do and secure your express approval in writing beforehand.

**3. U.S. product or service.**

I certify that I am, that my company is, or that I or my company represents: (a) a United States citizen; (b) a corporation, partnership or other association created under the laws of the United States or of any State; or (c) a foreign corporation, partnership, or other association, more than 95 percent of which is owned by persons described in (a) and (b) above; AND I am, my company is, or the entity I or my company represents is, exporting, or seeks to export goods or services produced in the United States, or goods or services that contain at least 51 percent U.S. content.

I understand that this certification is a requirement to participate in the MDCP project activity described above and that an intentionally false certification may result in termination of participation in such activity.

Information provided to the International Trade Administration (ITA) is intended solely for internal use. ITA will protect business confidential information to the full extent permitted by law and Administration policy. U.S. law prohibits U.S. government employees from disclosing trade secrets.

I agree to the terms of the success agreement with BARE as set forth above.

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Email/Phone

\_\_\_\_\_  
Address

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date