

**Project Comparison Tables** (required only of applicants that have received an MDCP award in the past). Add or delete columns as needed.

BARE received MDCP awards in 2005 and 2016.

Below are two tables comparing our funded 2005 and 2016, applications with our 2024 application.

**1. Comparison of applications: Markets and industries targeted**

<b>Markets and industries targeted*</b>	<b>2005</b>	<b>2016</b>	<b>2024</b>
Primary market:	Chile	Mexico	Turkiye
Secondary market:	Ecuador		Hungary
Tertiary market:			
Primary industry:	Smart grid	Renewable electricity generation	Renewable electricity generation
Secondary industry:			Smart grid
Tertiary industry:			

\*Include no more than the top 3 markets and industries as measured by export potential. The purpose of the table to easily compare different projects. It is not meant to be a comprehensive summary.

**2. Comparison of applications: Major elements and value of each**

Note: Budget values are rough approximations. They include both federal share and non-federal (match) and usually cross several budget categories, e.g. personnel and travel, etc. (Add rows as needed.)

<b>Major element in application work plan</b>	<b>2005 \$</b>	<b>2016 \$</b>	<b>2024 \$</b>
Do outreach and prep U.S. firms to attend foreign trade shows.		50,000	50,000
Lead trade show delegations.		180,000	536,000
Follow-up with U.S. firms and support them after trade shows.		50,000	50,000
Set up office in target market.		200,000	
Organize/lead trade missions.		350,000	
Recruit U.S. firms for delegates to participate in standards (ISO) technical committees (TC).	40,000		
Educate delegates on effective international standards formulation.	100,000	150,000	
Public and industry outreach re standards.	150,000		
Outreach to target market government officials.	200,000		
<b>TOTAL</b>	<b>490,000</b>	<b>980,000</b>	<b>636,000</b>