

International Visitor Forecast

National Travel and Tourism Office

(Released February 1, 2024)

Forecast Table: International arrivals to the U.S. (Thousands)

Origin Country	Actual			Forecast						
	2019	2022	2023	2024	2025	2026	2027	2028		
Total International	79,442	50,870	66,482	77,679	85,199	91,147	94,621	96,799		
Total Overseas	40,393	23,953	31,468	36,998	41,523	44,961	46,925	48,265		
India	1,474	1,257	1,762	1,810	1,934	2,067	2,186	2,290		
Canada	20,720	14,382	20,514	22,383	23,345	24,428	25,252	25,667		
Italy	1,086	718	977	1,028	1,089	1,159	1,213	1,260		
Germany	2,064	1,481	1,838	2,064	2,254	2,429	2,539	2,590		
France	1,844	1,318	1,593	1,823	1,969	2,089	2,164	2,223		
United Kingdom	4,780	3,466	3,898	4,509	4,898	5,204	5,359	5,448		
Brazil	2,105	1,225	1,625	2,011	2,248	2,376	2,472	2,551		
Mexico	18,328	12,535	14,499	18,298	20,332	21,758	22,444	22,867		
Australia	1,319	642	954	1,180	1,350	1,503	1,580	1,611		
South Korea	2,298	920	1,600	1,931	2,319	2,580	2,768	2,941		
Japan	3,753	597	1,519	2,565	3,345	3,842	4,072	4,180		
China	2,830	368	1,078	2,058	2,700	3,170	3,334	3,465		

Percent of 2019 Arrivals

Origin Country		Actual				Forecast		
	2019	2022	2023	2024	2025	2026	2027	2028
Total International	100.0%	64.0%	83.7%	97.8%	107.2%	114.7%	119.1%	121.8%
Total Overseas	100.0%	59.3%	77.9%	91.6%	102.8%	111.3%	116.2%	119.5%
India	100.0%	85.3%	119.6%	122.9%	131.3%	140.3%	148.4%	155.4%
Canada	100.0%	69.4%	99%	108.0%	112.7%	117.9%	121.9%	123.9%
Italy	100.0%	66.1%	90.0%	94.6%	100.3%	106.7%	111.7%	116.0%
Germany	100.0%	71.8%	89.1%	100.0%	109.2%	117.7%	123.0%	125.5%
France	100.0%	71.5%	86.4%	98.9%	106.8%	113.3%	117.4%	120.6%
United Kingdom	100.0%	72.5%	81.5%	94.3%	102.5%	108.9%	112.1%	114.0%
Brazil	100.0%	58.2%	77.2%	95.5%	106.8%	112.9%	117.5%	121.2%
Mexico	100.0%	68.4%	79.1%	99.8%	110.9%	118.7%	122.5%	124.8%
Australia	100.0%	48.6%	72.4%	89.5%	102.3%	113.9%	119.7%	122.1%
South Korea	100.0%	40.0%	69.6%	84.0%	100.9%	112.3%	120.4%	128.0%
Japan	100.0%	15.9%	40.5%	68.4%	89.1%	102.4%	108.5%	111.4%
China	100.0%	13.0%	38.1%	72.7%	95.4%	112.0%	117.8%	122.4%



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Percent Change from Prior Year

Origin Country		Actual	Forecast					
	2021	2022	2023	2024	2025	2026	2027	2028
Total International	16.0%	128.3%	30.9%	16.8%	9.7%	7.0%	3.8%	2.3%
Total Overseas	20.8%	161.1%	31.4%	17.6%	12.2%	8.3%	4.4%	2.9%
India	29.0%	190.1%	40.2%	2.7%	6.8%	6.9%	5.8%	4.7%
Canada	-47.4%	468.7%	42.6%	9.1%	4.3%	4.6%	3.4%	1.6%
Italy	-3.5%	429.1%	36.1%	5.2%	6.0%	6.4%	4.7%	3.8%
Germany	-15.2%	494.4%	24.1%	12.2%	9.2%	7.8%	4.5%	2.0%
France	-25.4%	493.5%	20.9%	14.4%	8.0%	6.1%	3.6%	2.7%
United Kingdom	-36.9%	652.3%	12.4%	15.7%	8.6%	6.2%	3.0%	1.7%
Brazil	-43.5%	411.8%	32.6%	23.8%	11.8%	5.7%	4.1%	3.2%
Mexico	55.3%	18.5%	16.6%	26.2%	11.1%	7.0%	3.2%	1.9%
Australia	-74.9%	1123.8%	48.7%	23.7%	14.3%	11.4%	5.1%	2.0%
South Korea	-53.9%	353.7%	74.0%	20.7%	20.1%	11.2%	7.3%	6.3%
Japan	-82.6%	391.6%	154.2%	68.9%	30.4%	14.8%	6.0%	2.6%
China	-49.3%	91.9%	192.9%	90.9%	31.2%	17.4%	5.2%	3.9%