

# SELECTUSA

## Foreign Direct Investment (FDI):

# SWITZERLAND

### What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

### How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

# #7

Seventh largest source of FDI  
in the United States in 2022

(by UBO)

### Contact Us

Write: [SelectUSA@trade.gov](mailto:SelectUSA@trade.gov)

Tweet: [@SelectUSA](https://twitter.com/SelectUSA)

[www.selectusa.gov](http://www.selectusa.gov)



Supporting U.S. Jobs

## 380,300

Number of U.S. workers employed by  
U.S. affiliates of majority  
Swiss-owned firms in 2021.



Investing in Innovative R&D

## \$12.9 billion

Value of research and development (R&D)  
spending by U.S. affiliates of majority  
Swiss-owned firms  
in 2021.



Expanding U.S. Exports

## \$16.8 billion

Value of U.S. goods exports by majority  
Swiss-owned firms  
operating in the United States in 2021.

Sources: U.S. Bureau of Economic Analysis (latest available as of August 25, 2023), fDi Markets (data from July 2013 - June 2023)

### Swiss FDI in the USA (in USD millions)

	2018	2019	2020	2021	2022
Position (UBO)	\$190,531	\$192,360	\$223,020	\$229,856	<b>\$227,377</b>
Flow	\$28,188	\$9,975	\$8,072	\$3,836	<b>\$16,111</b>

### U.S. FDI in Switzerland (in USD millions)

	2018	2019	2020	2021	2022
Position	\$210,800	\$205,916	\$236,767	\$220,435	<b>\$212,235</b>
Flow	-\$16,449	\$538	\$1,192	\$8,140	<b>\$2,537</b>

### TOP 6 INDUSTRY SECTORS

By # of announced Swiss FDI  
projects in the USA

- #1 Real Estate
- #2 Industrial Equipment
- #3 Food & Beverages
- #4 Software & IT Services
- #5 Financial Services
- #6 Business Services

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated August 2023