



# Foreign Direct Investment (FDI): PORTUGAL

## What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

## How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

# \$2.9 Trillion

Total 2022 stock of FDI from  
Europe  
to the United States\*

(by UBO)

## Contact Us

Write: [SelectUSA@trade.gov](mailto:SelectUSA@trade.gov)

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[www.selectusa.gov](http://www.selectusa.gov)



Supporting U.S. Jobs

# 900

Number of U.S. workers employed by U.S. affiliates of majority Portuguese-owned firms in 2021.



Investing in Innovative R&D

# \$53.7 billion

Value of research and development (R&D) spending by U.S. affiliates of majority European-owned firms in 2021.\*



Expanding U.S. Exports

# \$11.0 million

Value of U.S. goods exports by majority Portuguese-owned firms operating in the United States in 2021.

Sources: U.S. Bureau of Economic Analysis (latest available as of August 25, 2023), fDi Markets (data from July 2013 - June 2023)

\*Regional data is used when market-specific data has been suppressed or has not met a certain threshold.

## Portuguese FDI in the USA (in USD millions)

	2018	2019	2020	2021	2022
<b>Position (UBO)</b>	N/A	N/A	N/A	N/A	<b>N/A</b>
<b>Flow</b>	-\$104	\$67	-\$28	\$50	<b>\$4</b>

## U.S. FDI in Portugal (in USD millions)

	2018	2019	2020	2021	2022
<b>Position</b>	\$2,504	\$2,367	\$1,905	\$1,945	<b>\$3,830</b>
<b>Flow</b>	\$217	-\$111	-\$782	\$168	<b>\$1,997</b>

## TOP 6 INDUSTRY SECTORS

By # of announced Portuguese FDI projects in the USA

- #1 Renewable Energy
- #2 Software & IT Services
- #3 Hotels & Tourism
- #4 Plastics
- #5 Food & Beverages
- #6 Financial Services

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated August 2023