

# Foreign Direct Investment (FDI): NEW ZEALAND

## What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

## How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

# \$3.1 Billion

Total 2022 stock of FDI from  
New Zealand  
to the United States

(by UBO)

## Contact Us

Write: [SelectUSA@trade.gov](mailto:SelectUSA@trade.gov)

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Supporting U.S. Jobs

## 18,600

Number of U.S. workers employed by  
U.S. affiliates of majority  
New Zealand-owned firms in 2021.



Investing in Innovative R&D

## \$54.0 million

Value of research and development (R&D)  
spending by U.S. affiliates of majority  
New Zealand-owned firms  
in 2021.



Expanding U.S. Exports

## \$1.4 billion

Value of U.S. goods exports by majority  
New Zealand-owned firms  
operating in the United States in 2021.

Sources: U.S. Bureau of Economic Analysis (latest available as of August 25, 2023), fDi Markets (data from July 2013 - June 2023)

## New Zealand FDI in the USA (in USD millions)

	2018	2019	2020	2021	2022
<b>Position (UBO)</b>	\$3,152	\$2,399	\$2,197	\$2,586	<b>\$3,127</b>
<b>Flow</b>	\$345	\$244	\$541	\$38	<b>\$618</b>

## U.S. FDI in New Zealand (in USD millions)

	2018	2019	2020	2021	2022
<b>Position</b>	\$11,379	\$11,615	\$11,701	\$11,861	<b>\$10,630</b>
<b>Flow</b>	-\$160	\$408	-\$1	\$738	<b>\$638</b>

## TOP 6 INDUSTRY SECTORS

By # of announced New Zealand FDI  
projects in the USA

- #1 Software & IT Services
- #2 Plastics
- #3 Communications
- #4 Transportation
- #5 Business Services
- #6 Industrial Equipment

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.  
Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated August 2023