

SELECTUSA Foreign Direct Investment (FDI): MEXICO

What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

\$54.0 Billion

Total 2022 stock of FDI from
Mexico
to the United States

(by UBO)

Contact Us

Write: SelectUSA@trade.gov

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www.selectusa.gov



Supporting U.S. Jobs

88,400

Number of U.S. workers employed by
U.S. affiliates of majority
Mexican-owned firms in 2021.



Investing in Innovative R&D

\$250.0 million

Value of research and development (R&D)
spending by U.S. affiliates of majority
South and Central American-owned firms
in 2021.*



Expanding U.S. Exports

\$1.4 billion

Value of U.S. goods exports by majority
Mexican-owned firms
operating in the United States in 2021.

Sources: U.S. Bureau of Economic Analysis (latest available as of August 25, 2023), fDi Markets (data from July 2013 - June 2023)

*Regional data is used when market-specific data has been suppressed or has not met a certain threshold.

Mexican FDI in the USA (in USD millions)

| | 2018 | 2019 | 2020 | 2021 | 2022 |
|-----------------------|----------|----------|----------|----------|-----------------|
| Position (UBO) | \$40,493 | \$39,642 | \$42,068 | \$48,154 | \$54,049 |
| Flow | \$260 | -\$511 | \$2,514 | \$5,965 | \$5,012 |

U.S. FDI in Mexico (in USD millions)

| | 2018 | 2019 | 2020 | 2021 | 2022 |
|-----------------|----------|-----------|-----------|-----------|------------------|
| Position | \$95,543 | \$106,433 | \$110,753 | \$121,114 | \$130,274 |
| Flow | \$6,456 | \$6,440 | \$2,275 | \$10,737 | \$16,031 |

TOP 6 INDUSTRY SECTORS

By # of announced Mexican FDI
projects in the USA

- #1 Food & Beverages
- #2 Auto Components
- #3 Plastics
- #4 Business Services
- #5 Communications
- #6 Metals

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated August 2023