

# Foreign Direct Investment (FDI): JAPAN

## What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

## How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

# #1

Largest source of FDI  
in the United States in 2022

(by UBO)

## Contact Us

Write: [SelectUSA@trade.gov](mailto:SelectUSA@trade.gov)

Tweet: [@SelectUSA](https://twitter.com/SelectUSA)

[www.selectusa.gov](http://www.selectusa.gov)



Supporting U.S. Jobs

## 963,400

Number of U.S. workers employed by U.S. affiliates of majority Japanese-owned firms in 2021.



Investing in Innovative R&D

## \$12.6 billion

Value of research and development (R&D) spending by U.S. affiliates of majority Japanese-owned firms in 2021.



Expanding U.S. Exports

## \$74.8 billion

Value of U.S. goods exports by majority Japanese-owned firms operating in the United States in 2021.

Sources: U.S. Bureau of Economic Analysis (latest available as of August 25, 2023), fDi Markets (data from July 2013 - June 2023)

## Japanese FDI in the USA (in USD millions)

	2018	2019	2020	2021	2022
<b>Position (UBO)</b>	\$522,315	\$663,176	\$694,223	\$768,902	<b>\$775,247</b>
<b>Flow</b>	\$20,817	\$35,292	\$28,615	\$62,721	<b>\$27,598</b>

## U.S. FDI in Japan (in USD millions)

	2018	2019	2020	2021	2022
<b>Position</b>	\$108,933	\$120,010	\$118,453	\$109,543	<b>\$77,489</b>
<b>Flow</b>	\$1,550	\$7,202	-\$2,397	\$5,905	<b>\$7,104</b>

## TOP 6 INDUSTRY SECTORS

By # of announced Japanese FDI projects in the USA

- #1 Industrial Equipment
- #2 Auto Components
- #3 Software & IT Services
- #4 Plastics
- #5 Automotive OEM
- #6 Metals

TERMINOLOGY - **UBO**: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.  
**Position/Stock**: Snapshot of cumulative FDI taken at year end. **Flow**: FDI coming into a country over a period of time.

Last Updated August 2023