

# SELECTUSA Foreign Direct Investment (FDI): ITALY

## What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

## How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

# \$46.2 Billion

Total 2022 stock of FDI from  
Italy  
to the United States

(by UBO)

## Contact Us

Write: [SelectUSA@trade.gov](mailto:SelectUSA@trade.gov)

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Supporting U.S. Jobs

## 99,800

Number of U.S. workers employed by  
U.S. affiliates of majority  
Italian-owned firms in 2021.



Investing in Innovative R&D

## \$314.0 million

Value of research and development (R&D)  
spending by U.S. affiliates of majority  
Italian-owned firms  
in 2021.



Expanding U.S. Exports

## \$2.5 billion

Value of U.S. goods exports by majority  
Italian-owned firms  
operating in the United States in 2021.

Sources: U.S. Bureau of Economic Analysis (latest available as of August 25, 2023), fDi Markets (data from July 2013 - June 2023)

## Italian FDI in the USA (in USD millions)

	2018	2019	2020	2021	2022
<b>Position (UBO)</b>	\$33,286	\$37,080	\$37,047	\$40,121	<b>\$46,181</b>
<b>Flow</b>	\$1,489	\$1,517	\$2,666	\$3,240	<b>\$5,446</b>

## U.S. FDI in Italy (in USD millions)

	2018	2019	2020	2021	2022
<b>Position</b>	\$32,842	\$25,376	\$27,459	\$26,604	<b>\$26,107</b>
<b>Flow</b>	\$7,468	\$2,371	\$1,583	\$1,381	<b>\$404</b>

## TOP 6 INDUSTRY SECTORS

By # of announced Italian FDI  
projects in the USA

- #1 Industrial Equipment
- #2 Renewable Energy
- #3 Food & Beverages
- #4 Electronic Components
- #5 Software & IT Services
- #6 Metals

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.  
Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated August 2023