

SELECTUSA Foreign Direct Investment (FDI): FRANCE

What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

#5

Fifth largest source of FDI
in the United States in 2022

(by UBO)

Contact Us

Write: SelectUSA@trade.gov

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Supporting U.S. Jobs

741,200

Number of U.S. workers employed by
U.S. affiliates of majority
French-owned firms in 2021.



Investing in Innovative R&D

\$5.1 billion

Value of research and development (R&D)
spending by U.S. affiliates of majority
French-owned firms
in 2021.



Expanding U.S. Exports

\$27.3 billion

Value of U.S. goods exports by majority
French-owned firms
operating in the United States in 2021.

Sources: U.S. Bureau of Economic Analysis (latest available as of August 25, 2023), fDi Markets (data from July 2013 - June 2023)

French FDI in the USA (in USD millions)

	2018	2019	2020	2021	2022
Position (UBO)	\$279,068	\$291,133	\$316,404	\$337,884	\$360,165
Flow	\$992	\$13,775	\$13,507	\$15,973	\$20,975

U.S. FDI in France (in USD millions)

	2018	2019	2020	2021	2022
Position	\$67,548	\$88,615	\$106,517	\$107,702	\$112,017
Flow	\$1,242	\$7,680	\$221	\$241	\$6,584

TOP 6 INDUSTRY SECTORS

By # of announced French FDI
projects in the USA

- #1 Software & IT Services
- #2 Business Services
- #3 Industrial Equipment
- #4 Chemicals
- #5 Renewable Energy
- #6 Financial Services

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated August 2023