# SELECTUSA Foreign Direct Investment (FDI): COLOMBIA

## What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

### How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.



#### Ninth fastest-growing source of FDI in the United States in 2022

(by UBO)

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Number of U.S. workers employed by U.S. affiliates of majority Colombian-owned firms in 2021.

# Investing in Innovative R&D \$250.0 million

Value of research and development (R&D) spending by U.S. affiliates of majority South and Central American-owned firms in 2021.\*



Expanding U.S. Exports \$32.0 million

Value of U.S. goods exports by majority Colombian-owned firms operating in the United States in 2021.

Sources: U.S. Bureau of Economic Analysis (latest available as of August 25, 2023), fDi Markets (data from July 2013 - June 2023) \*Regional data is used when market-specific data has been suppressed or has not met a certain threshold.

	Colombian FDI in the USA (in USD millions)					
	2018	2019	2020	2021	2022	
Position (UBO)	\$3,223	\$4,057	\$4,044	\$4,131	\$4,403	
Flow	-\$29	\$3	-\$159	\$3	-\$51	

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#### U.S. FDI in Colombia (in USD millions)

	2018	2019	2020	2021	2022
Position	Ψ7,ZJU	\$6,399	\$6,452	\$6,748	\$7,074
Flow	\$846	\$125	\$2,221	-\$9	\$577

TERMINOLOGY - <u>UBO</u>: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain. <u>Position/Stock:</u> Snapshot of cumulative FDI taken at year end. <u>Flow</u>: FDI coming into a country over a period of time.

Last Updated August 2023

TOP 6 INDUSTRY SECTORS

By # of announced Colombian FDI projects in the USA

- #1 Software & IT Services
- **#2** Plastics
- **#3** Business Services
- #4 Food & Beverages
- **#5** Consumer Products
- #6 Coal, Oil & Gas