# SELECTUSA Foreign Direct Investment (FDI): ARGENTINA

## What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

### How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.



#### Fifth fastest-growing source of FDI in the United States in 2022

(by UBO)

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Number of U.S. workers employed by U.S. affiliates of majority Argentine-owned firms in 2021.

# Investing in Innovative R&D \$250.0 million

Value of research and development (R&D) spending by U.S. affiliates of majority South and Central American-owned firms in 2021.\*

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Expanding U.S. Exports **\$11.9 billion** 

Value of U.S. goods exports by majority South and Central American-owned firms operating in the United States in 2021.\*

Sources: U.S. Bureau of Economic Analysis (latest available as of August 25, 2023), fDi Markets (data from July 2013 - June 2023) \*Regional data is used when market-specific data has been suppressed or has not met a certain threshold.

|                | Argentine FDI in the USA (in USD millions) |       |      |          |          |  |
|----------------|--|-------|------|----------|----------|--|
|                | 2018                                       | 2019  | 2020 | 2021     | 2022     |  |
| Position (UBO) | \$5,406                                    | N/A   | N/A  | \$10,367 | \$10,466 |  |
| Flow           | -\$285                                     | \$405 | \$19 | \$166    | \$107    |  |
|                |  |       |      |          |          |  |

#### U.S. FDI in Argentina (in USD millions)

|          | 2018     | 2019     | 2020     | 2021     | 2022     |
|----------|----------|----------|----------|----------|----------|
| Position | ₽0,9U7   | \$11,373 | \$13,325 | \$13,122 | \$12,645 |
| Flow     | -\$4,412 | \$1,327  | \$52     | -\$104   | \$169    |

TERMINOLOGY - <u>UBO</u>: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain. <u>Position/Stock:</u> Snapshot of cumulative FDI taken at year end. <u>Flow</u>: FDI coming into a country over a period of time.

Last Updated August 2023

TOP 6 INDUSTRY SECTORS

By # of announced Argentine FDI projects in the USA

- #1 Software & IT Services
- **#2** Business Services
- **#3** Communications
- **#4** Financial Services
- **#5** Transportation
- **#6** Food & Beverages