International Trade Administration (ITA)

Helping U.S. businesses and workers compete and win around the globe

Looking to grow your business globally? Facing unfair foreign trade practices? Engaging in emerging sectors and advanced technologies? **ITA is your U.S. government advocate in the global marketplace.** Get in touch with us today!

**WHAT WE DO:**

**Promote U.S. Exports**
The data are clear: Businesses that export earn higher revenues, create more jobs, and pay better wages.

**Attract Inbound Investment**
The U.S. economy is second to none, and we lead the world as the #1 destination for foreign direct investment.

**Protect Industry Competitiveness and Critical U.S. Technologies**
Policymakers need informed, data-driven analysis of economic vulnerabilities, market trends, and recommendations on trade and supply chain challenges facing American firms.

**Defend Against Unfair Trade**
America’s competitive edge is upheld by U.S. trade laws and trade agreements that level the playing field for U.S. companies and workers and hold foreign actors accountable.

**WHO WE HELP:**

**U.S. Firms of All Sizes**
Our Global Markets team, including the U.S. and Foreign Commercial Service and the Advocacy Center, connects companies to new markets, locates buyers, and advocates for your success.

**Foreign Investors**
Our SelectUSA team helps global enterprises do business in U.S. markets and assists domestic partners strike major deals that create and sustain American jobs.

**U.S. Industry and Policymakers**
Our Industry & Analysis experts provide critical industry expertise to help U.S. firms compete abroad; strengthen global supply chains and safeguard technologies and infrastructure; and analysis to screen foreign investments in the United States to protect U.S. economic and national security.

**Impacted Businesses and Workers**
Our Enforcement & Compliance specialists enforce trade remedies and seek compliance with trade agreements to protect U.S. businesses and workers from unfair practices at home and abroad.

**JOB SEEKERS:** We are building a next generation workforce that looks like the America we serve! Check out our Careers Page.

**BY THE NUMBERS**

- **2,300 Employees**
  - ITA trade experts are strategically positioned across more than 100 U.S. locations and 80 international markets to support your business.

- **$174 Billion in U.S. Exports**
  - In FY 2022, ITA trade assistance facilitated $174 billion in U.S. exports and inward investment, supporting 625,000 American jobs.

- **$230 Return on Investment**
  - For every $1 appropriated to ITA, our work assisting U.S. companies and localities returns $230 to the U.S. economy.

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FACT SHEET

Policy Priorities of the International Trade Administration (ITA)

The Biden-Harris Administration is making historic investments in American competitiveness—to the tune of $1 trillion—that is equipping the U.S. Department of Commerce to help U.S. workers and industries compete and win in the 21st century global economy. Landmark legislation includes:

- **Inflation Reduction Act**: The single largest investment in climate and clean energy solutions in U.S. history.
- **Bipartisan Infrastructure Investment and Jobs Act**: An historic investment in broadband infrastructure deployment ensuring that every American has access to reliable high-speed internet.
- **CHIPS and Science Act**: Transformative investments in the semiconductor industry to strengthen supply chains.

**ITA’s Policy Priorities**: Our agency is committed to supporting the Administration’s vision of driving equitable, resilient, and place-based economic development and growth and building a more prosperous and secure economy for all.

1. **Deliver an Indo-Pacific Economic Framework for Prosperity (IPEF)**
   We are putting workers at the center of our economic and foreign policy, and strengthening our ties with partners in the Indo-Pacific region to increase shared prosperity, shape technological innovation, and tackle economic challenges in this critical region.

2. **Maintain and Strengthen U.S. Innovation and Technology Leadership**
   We are engaging globally to deliver digital and technology solutions developed by U.S. companies, shape global rules and standards, and facilitate cross-border data flows while protecting individuals’ sensitive data.

3. **Enhance Supply Chain Resiliency**
   We are standing up a Supply Chain Resilience Center that serves as a collaboration hub among government, industry, and labor to identify, prevent, and address vulnerabilities in areas critical to health, economic, and national security.

4. **Advance Clean Technology Partnerships**
   We are forging new and expanding existing clean tech partnerships to combat the climate crisis, advance energy security, accelerate the clean energy transition, and create good-paying jobs in the United States.

5. **Increase Resilience of U.S. Companies**
   We are launching a global effort to increase public and private sector resilience to economic coercion, geopolitical shocks, and malign actors, by engaging with companies, supporting contingency planning, and maintaining a level playing field for U.S. manufacturers.

6. **Double Down on Supporting Small, Women-, Veteran-, and Minority-Owned Businesses**
   We are expanding assistance to diverse enterprises in our nation’s underserved communities, helping them to identify export opportunities with international buyers and partners, access financing, remove trade barriers, and obtain fair trade relief.

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