

SELECTUSA Foreign Direct Investment (FDI): WISCONSIN

What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

U.S. jobs directly supported by
majority foreign-owned affiliates

131,800

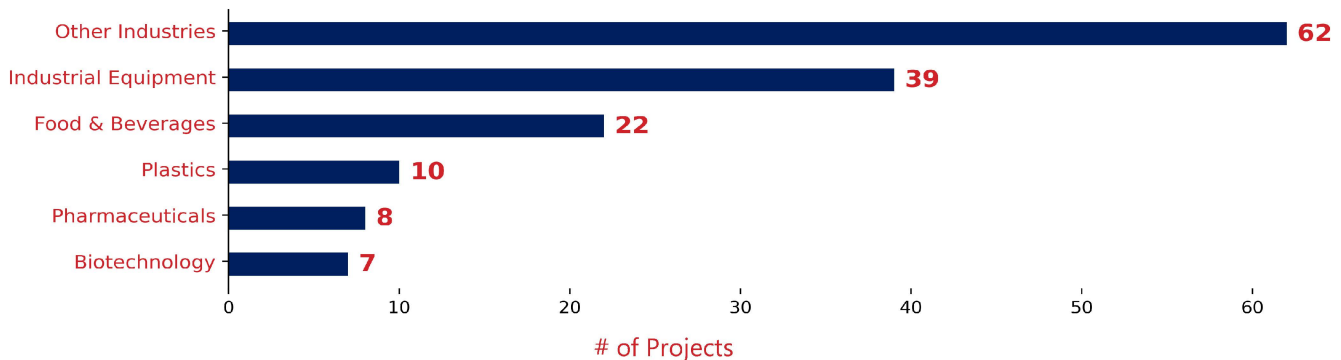
Contact Us

Write: SelectUSA@trade.gov

Tweet: [@SelectUSA](https://twitter.com/SelectUSA)

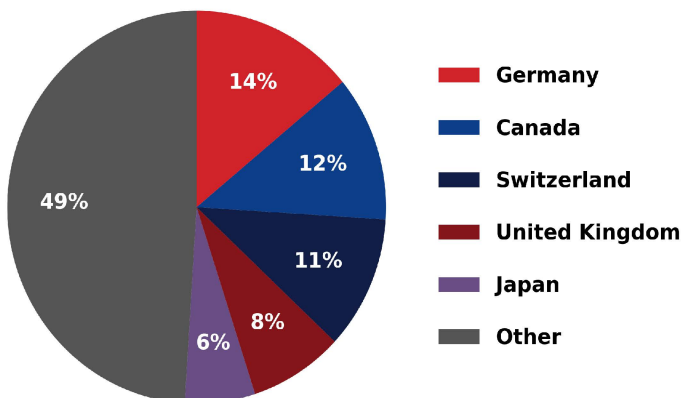
www.selectusa.gov

Top Industry Sectors in Wisconsin



Top Sources of FDI in Wisconsin

(148 Total Announced Greenfield Projects)



Nationwide, FDI in the United States contributes to productivity growth, generates U.S. exports, and creates high paying jobs for American workers.

In 2020 FDI is responsible for:



Competitive Jobs

7.9 Million direct jobs in the United States



R&D Activity

\$71.4 Billion in R&D expenditures



Goods Exports

24% of all U.S. goods exports

Sources: fDi Markets (data from January 2013 - December 2022) & U.S. Bureau of Economic Analysis (Last updated: February 2023)