

# SELECTUSA Foreign Direct Investment (FDI): UNITED KINGDOM

## What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

## How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

# #4

Fourth largest source of FDI  
in the United States in 2021

(by UBO)

## Contact Us

Write: [SelectUSA@trade.gov](mailto:SelectUSA@trade.gov)

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[www.selectusa.gov](http://www.selectusa.gov)



Supporting U.S. Jobs  
**1,217,600**

Number of U.S. workers employed by  
U.S. affiliates of majority  
UK-owned firms in 2020.



Investing in Innovative R&D  
**\$6.4 billion**

Value of research and development (R&D)  
spending by U.S. affiliates of majority  
UK-owned firms  
in 2020.



Expanding U.S. Exports  
**\$42.0 billion**

Value of U.S. goods exports by majority  
UK-owned firms  
operating in the United States in 2020.

Sources: Bureau of Economic Analysis (latest available as of February 22, 2023), fDi Markets (data from January 2013 - December 2022)

## UK FDI in the USA (in USD millions)

	2017	2018	2019	2020	2021
<b>Position (UBO)</b>	\$608,289	\$586,094	\$501,933	\$463,202	<b>\$565,243</b>
<b>Flow</b>	\$47,838	-\$2,796	\$10,360	-\$30,935	<b>\$89,791</b>

## U.S. FDI in the United Kingdom (in USD millions)

	2017	2018	2019	2020	2021
<b>Position</b>	\$815,059	\$754,139	\$833,850	\$918,147	<b>\$1,005,470</b>
<b>Flow</b>	\$24,590	\$12,369	\$18,456	\$30,224	<b>\$65,126</b>

## TOP 6 INDUSTRY SECTORS

By # of announced UK FDI  
projects in the USA

- #1 Business Services
- #2 Software & IT Services
- #3 Financial Services
- #4 Communications
- #5 Industrial Equipment
- #6 Transportation

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated February 2023