

# Foreign Direct Investment (FDI): TÜRKİYE

## What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

## How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

# \$2.7 Billion

Total 2021 stock of FDI from  
Türkiye  
to the United States

(by UBO)

## Contact Us

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Supporting U.S. Jobs  
**4,900**

Number of U.S. workers employed by  
U.S. affiliates of majority  
Turkish-owned firms in 2020.



Investing in Innovative R&D  
**\$47.9 billion**

Value of research and development (R&D)  
spending by U.S. affiliates of majority  
European-owned firms  
in 2020.\*



Expanding U.S. Exports  
**\$37.0 million**

Value of U.S. goods exports by majority  
Turkish-owned firms  
operating in the United States in 2020.

Sources: Bureau of Economic Analysis (latest available as of March 02, 2023), fDi Markets (data from January 2013 - December 2022)

\*Regional data is used when market-specific data has been suppressed or has not met a certain threshold

## Turkish FDI in the USA (in USD millions)

	2017	2018	2019	2020	2021
<b>Position (UBO)</b>	\$2,327	\$2,548	\$2,616	\$2,669	<b>\$2,713</b>
<b>Flow</b>	\$275	\$272	\$76	-\$103	<b>\$67</b>

## U.S. FDI in Türkiye (in USD millions)

	2017	2018	2019	2020	2021
<b>Position</b>	\$4,074	\$4,193	\$4,006	\$6,221	<b>\$6,190</b>
<b>Flow</b>	\$506	\$721	\$441	\$2,727	<b>\$387</b>

## TOP 6 INDUSTRY SECTORS

By # of announced Turkish FDI  
projects in the USA

- #1 Metals
- #2 Consumer Products
- #3 Chemicals
- #4 Transportation
- #5 Software & IT Services
- #6 Business Services

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.  
Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated February 2023