



# Foreign Direct Investment (FDI): THAILAND

## What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

## How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

# \$1.8 Billion

Total 2021 stock of FDI from  
Thailand  
to the United States

(by UBO)

## Contact Us

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Supporting U.S. Jobs  
**4,500**

Number of U.S. workers employed by U.S. affiliates of majority Thai-owned firms in 2020.



Investing in Innovative R&D  
**\$17.4 billion**

Value of research and development (R&D) spending by U.S. affiliates of majority Asian and Pacific-owned firms in 2020.\*



Expanding U.S. Exports  
**\$249.0 million**

Value of U.S. goods exports by majority Thai-owned firms operating in the United States in 2020.

Sources: Bureau of Economic Analysis (latest available as of February 22, 2023), fDi Markets (data from January 2013 - December 2022)

\*Regional data is used when market-specific data has been suppressed or has not met a certain threshold

## Thai FDI in the USA (in USD millions)

	2017	2018	2019	2020	2021
<b>Position (UBO)</b>	\$2,349	\$2,253	\$1,956	\$1,936	<b>\$1,843</b>
<b>Flow</b>	-\$713	-\$298	-\$240	-\$104	<b>-\$103</b>

## U.S. FDI in Thailand (in USD millions)

	2017	2018	2019	2020	2021
<b>Position</b>	\$15,578	\$16,415	\$17,484	\$16,693	<b>\$15,474</b>
<b>Flow</b>	\$1,041	\$1,317	\$1,235	\$183	<b>-\$674</b>

## TOP 6 INDUSTRY SECTORS

By # of announced Thai FDI projects in the USA

- #1 Plastics
- #2 Chemicals
- #3 Food & Beverages
- #4 Software & IT Services
- #5 Auto Components
- #6 Building Materials

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated February 2023