

SELECTUSA Foreign Direct Investment (FDI): SWITZERLAND

What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

#8

Eighth largest source of FDI
in the United States in 2021

(by UBO)

Contact Us

Write: SelectUSA@trade.gov

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www.selectusa.gov



Supporting U.S. Jobs

487,000

Number of U.S. workers employed by
U.S. affiliates of majority
Swiss-owned firms in 2020.



Investing in Innovative R&D

\$10.2 billion

Value of research and development (R&D)
spending by U.S. affiliates of majority
Swiss-owned firms
in 2020.



Expanding U.S. Exports

\$15.1 billion

Value of U.S. goods exports by majority
Swiss-owned firms
operating in the United States in 2020.

Sources: Bureau of Economic Analysis (latest available as of February 22, 2023), fDi Markets (data from January 2013 - December 2022)

Swiss FDI in the USA (in USD millions)

	2017	2018	2019	2020	2021
Position (UBO)	\$157,245	\$190,531	\$192,360	\$218,532	\$228,846
Flow	-\$2,922	\$28,188	\$9,975	\$6,259	\$6,544

U.S. FDI in Switzerland (in USD millions)

	2017	2018	2019	2020	2021
Position	\$252,231	\$210,800	\$192,950	\$225,230	\$216,116
Flow	\$35,815	-\$16,449	\$89	\$10,000	\$11,074

TOP 6 INDUSTRY SECTORS

By # of announced Swiss FDI
projects in the USA

- #1 Real Estate
- #2 Industrial Equipment
- #3 Software & IT Services
- #4 Food & Beverages
- #5 Financial Services
- #6 Electronic Components

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

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