



# SELECTUSA

## Foreign Direct Investment (FDI): NEW ZEALAND

### What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

### How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

# #2

Second fastest-growing source of FDI  
in the United States in 2021

(by UBO)

### Contact Us

Write: [SelectUSA@trade.gov](mailto:SelectUSA@trade.gov)

Tweet: [@SelectUSA](https://twitter.com/SelectUSA)

[www.selectusa.gov](http://www.selectusa.gov)



Supporting U.S. Jobs  
**17,600**

Number of U.S. workers employed by  
U.S. affiliates of majority  
New Zealand-owned firms in 2020.



Investing in Innovative R&D  
**\$52.0 million**

Value of research and development (R&D)  
spending by U.S. affiliates of majority  
New Zealand-owned firms  
in 2020.



Expanding U.S. Exports  
**\$1.0 billion**

Value of U.S. goods exports by majority  
New Zealand-owned firms  
operating in the United States in 2020.

Sources: Bureau of Economic Analysis (latest available as of February 22, 2023), fDi Markets (data from January 2013 - December 2022)

### New Zealand FDI in the USA (in USD millions)

	2017	2018	2019	2020	2021
<b>Position (UBO)</b>	\$2,234	\$3,152	\$2,399	\$2,196	<b>\$2,607</b>
<b>Flow</b>	\$79	\$345	\$244	\$540	<b>\$60</b>

### U.S. FDI in New Zealand (in USD millions)

	2017	2018	2019	2020	2021
<b>Position</b>	\$12,384	\$11,379	\$11,779	\$11,715	<b>\$12,129</b>
<b>Flow</b>	\$469	-\$160	\$208	-\$81	<b>\$548</b>

### TOP 6 INDUSTRY SECTORS

By # of announced New Zealand FDI  
projects in the USA

- #1 Software & IT Services
- #2 Plastics
- #3 Communications
- #4 Transportation
- #5 Business Services
- #6 Industrial Equipment

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.  
Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

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