

# SELECTUSA Foreign Direct Investment (FDI): NETHERLANDS

## What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

## How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

# #7

Seventh largest source of FDI  
in the United States in 2021

(by UBO)

## Contact Us

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Supporting U.S. Jobs

**569,300**

Number of U.S. workers employed by  
U.S. affiliates of majority  
Dutch-owned firms in 2020.



Investing in Innovative R&D

**\$5.0 billion**

Value of research and development (R&D)  
spending by U.S. affiliates of majority  
Dutch-owned firms  
in 2020.



Expanding U.S. Exports

**\$38.6 billion**

Value of U.S. goods exports by majority  
Dutch-owned firms  
operating in the United States in 2020.

Sources: Bureau of Economic Analysis (latest available as of February 22, 2023), fDi Markets (data from January 2013 - December 2022)

## Dutch FDI in the USA (in USD millions)

| Position (UBO)<br>Flow | 2017      | 2018      | 2019      | 2020      | 2021             |
|------------------------|-----------|-----------|-----------|-----------|------------------|
|                        | \$197,696 | \$205,459 | \$224,538 | \$186,762 | <b>\$251,232</b> |
|                        | \$24,644  | \$78,306  | \$19,935  | \$18,014  | <b>\$42,925</b>  |

## U.S. FDI in the Netherlands (in USD millions)

| Position<br>Flow | 2017      | 2018      | 2019      | 2020      | 2021             |
|------------------|-----------|-----------|-----------|-----------|------------------|
|                  | \$929,746 | \$809,663 | \$825,002 | \$829,352 | <b>\$885,305</b> |
|                  | \$22,491  | -\$56,091 | -\$23,114 | \$18,230  | <b>\$30,751</b>  |

## TOP 6 INDUSTRY SECTORS

By # of announced Dutch FDI  
projects in the USA

- #1 Software & IT Services
- #2 Business Services
- #3 Industrial Equipment
- #4 Chemicals
- #5 Food & Beverages
- #6 Financial Services

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated February 2023