

# Foreign Direct Investment (FDI): JAPAN

## What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

## How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

# #1

Largest source of FDI  
in the United States in 2021

(by UBO)

## Contact Us

Write: [SelectUSA@trade.gov](mailto:SelectUSA@trade.gov)

Tweet: [@SelectUSA](https://twitter.com/SelectUSA)

[www.selectusa.gov](http://www.selectusa.gov)



Supporting U.S. Jobs

## 931,900

Number of U.S. workers employed by U.S. affiliates of majority Japanese-owned firms in 2020.



Investing in Innovative R&D

## \$12.0 billion

Value of research and development (R&D) spending by U.S. affiliates of majority Japanese-owned firms in 2020.



Expanding U.S. Exports

## \$75.3 billion

Value of U.S. goods exports by majority Japanese-owned firms operating in the United States in 2020.

Sources: Bureau of Economic Analysis (latest available as of February 22, 2023), fDi Markets (data from January 2013 - December 2022)

## Japanese FDI in the USA (in USD millions)

	2017	2018	2019	2020	2021
<b>Position (UBO)</b>	\$498,893	\$522,315	\$663,176	\$680,278	<b>\$721,035</b>
<b>Flow</b>	\$45,520	\$20,817	\$35,292	\$26,804	<b>\$39,078</b>

## U.S. FDI in Japan (in USD millions)

	2017	2018	2019	2020	2021
<b>Position</b>	\$117,134	\$108,933	\$120,907	\$121,809	<b>\$118,746</b>
<b>Flow</b>	\$9,094	\$1,550	\$6,453	-\$1,360	<b>\$8,290</b>

## TOP 6 INDUSTRY SECTORS

By # of announced Japanese FDI projects in the USA

- #1 Auto Components
- #2 Industrial Equipment
- #3 Software & IT Services
- #4 Plastics
- #5 Automotive OEM
- #6 Metals

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated February 2023