

# SELECTUSA Foreign Direct Investment (FDI): DENMARK

## What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

## How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

# #6

Sixth fastest-growing source of FDI  
in the United States in 2021

(by UBO)

## Contact Us

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Supporting U.S. Jobs

## 46,000

Number of U.S. workers employed by  
U.S. affiliates of majority  
Danish-owned firms in 2020.



Investing in Innovative R&D

## \$510.0 million

Value of research and development (R&D)  
spending by U.S. affiliates of majority  
Danish-owned firms  
in 2020.



Expanding U.S. Exports

## \$1.3 billion

Value of U.S. goods exports by majority  
Danish-owned firms  
operating in the United States in 2020.

Sources: Bureau of Economic Analysis (latest available as of February 22, 2023), fDi Markets (data from January 2013 - December 2022)

## Danish FDI in the USA (in USD millions)

	2017	2018	2019	2020	2021
<b>Position (UBO)</b>	\$18,464	\$20,435	\$23,932	\$30,979	<b>\$35,400</b>
<b>Flow</b>	\$271	\$1,867	\$3,252	\$7,232	<b>\$4,436</b>

## U.S. FDI in Denmark (in USD millions)

	2017	2018	2019	2020	2021
<b>Position</b>	\$12,107	\$10,692	\$12,770	\$15,793	<b>\$16,414</b>
<b>Flow</b>	-\$222	-\$1,855	-\$752	\$1,181	<b>\$438</b>

## TOP 6 INDUSTRY SECTORS

By # of announced Danish FDI  
projects in the USA

- #1 Software & IT Services
- #2 Renewable Energy
- #3 Industrial Equipment
- #4 Transportation
- #5 Business Services
- #6 Pharmaceuticals

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.  
Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated February 2023