

# SELECTUSA

## Foreign Direct Investment (FDI): COLOMBIA

### What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

### How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

# #10

Tenth fastest-growing source of FDI  
in the United States in 2021

(by UBO)

### Contact Us

Write: [SelectUSA@trade.gov](mailto:SelectUSA@trade.gov)

Tweet: [@SelectUSA](https://twitter.com/SelectUSA)

[www.selectusa.gov](http://www.selectusa.gov)



Supporting U.S. Jobs  
**4,800**

Number of U.S. workers employed by  
U.S. affiliates of majority  
Colombian-owned firms in 2020.



Investing in Innovative R&D  
**\$132.0 million**

Value of research and development (R&D)  
spending by U.S. affiliates of majority  
South and Central American-owned firms  
in 2020.\*



Expanding U.S. Exports  
**\$22.0 million**

Value of U.S. goods exports by majority  
Colombian-owned firms  
operating in the United States in 2020.

Sources: Bureau of Economic Analysis (latest available as of February 22, 2023), fDi Markets (data from January 2013 - December 2022)

\*Regional data is used when market-specific data has been suppressed or has not met a certain threshold

### Colombian FDI in the USA (in USD millions)

Position (UBO)	2017	2018	2019	2020	2021
Flow	\$2,574	\$3,223	\$4,057	\$4,054	<b>\$4,167</b>
	-\$31	-\$29	\$3	-\$158	<b>\$96</b>

### U.S. FDI in Colombia (in USD millions)

Position	2017	2018	2019	2020	2021
Flow	\$7,669	\$7,236	\$7,035	\$6,844	<b>\$6,802</b>
	\$13	\$846	\$125	\$1,418	<b>\$110</b>

### TOP 6 INDUSTRY SECTORS

By # of announced Colombian FDI  
projects in the USA

- #1 Software & IT Services
- #2 Plastics
- #3 Business Services
- #4 Food & Beverages
- #5 Consumer Products
- #6 Coal, Oil & Gas

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated February 2023