

# SELECTUSA Foreign Direct Investment (FDI): BRAZIL

## What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

## How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

# \$46.2 Billion

Total 2021 stock of FDI from  
Brazil  
to the United States

(by UBO)

## Contact Us

Write: [SelectUSA@trade.gov](mailto:SelectUSA@trade.gov)

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Supporting U.S. Jobs

## 97,100

Number of U.S. workers employed by  
U.S. affiliates of majority  
Brazilian-owned firms in 2020.



Investing in Innovative R&D

## \$132.0 million

Value of research and development (R&D)  
spending by U.S. affiliates of majority  
South and Central American-owned firms  
in 2020.\*



Expanding U.S. Exports

## \$5.8 billion

Value of U.S. goods exports by majority  
Brazilian-owned firms  
operating in the United States in 2020.

Sources: Bureau of Economic Analysis (latest available as of February 22, 2023), fDi Markets (data from January 2013 - December 2022)

\*Regional data is used when market-specific data has been suppressed or has not met a certain threshold

## Brazilian FDI in the USA (in USD millions)

	2017	2018	2019	2020	2021
<b>Position (UBO)</b>	\$48,617	\$47,461	\$48,051	\$47,214	<b>\$46,209</b>
<b>Flow</b>	-\$524	\$2,986	\$2,650	\$922	<b>\$800</b>

## U.S. FDI in Brazil (in USD millions)

	2017	2018	2019	2020	2021
<b>Position</b>	\$77,486	\$78,963	\$76,024	\$66,476	<b>\$67,547</b>
<b>Flow</b>	\$2,351	\$557	-\$990	-\$5,767	<b>\$3,550</b>

## TOP 6 INDUSTRY SECTORS

By # of announced Brazilian FDI  
projects in the USA

- #1 Software & IT Services
- #2 Financial Services
- #3 Food & Beverages
- #4 Chemicals
- #5 Business Services
- #6 Communications

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated February 2023