



Foreign Direct Investment (FDI): THAILAND

What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

\$1.8 Billion

Total 2021 stock of FDI from
Thailand
to the United States

(by UBO)

Contact Us

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Supporting U.S. Jobs

4,500

Number of U.S. workers employed by U.S. affiliates of majority Thai-owned firms in 2020.



Investing in Innovative R&D

\$17.4 billion

Value of research and development (R&D) spending by U.S. affiliates of majority Asian and Pacific-owned firms in 2020.*



Expanding U.S. Exports

\$249.0 million

Value of U.S. goods exports by majority Thai-owned firms operating in the United States in 2020.

Sources: Bureau of Economic Analysis (latest available as of August 24, 2022), fDi Markets (data from July 2012 - June 2022)

*Regional data is used when market-specific data has been suppressed or has not met a certain threshold

Thai FDI in the USA (in USD millions)

	2017	2018	2019	2020	2021
Position (UBO)	\$2,349	\$2,253	\$1,956	\$1,936	\$1,843
Flow	-\$713	-\$298	-\$240	-\$104	-\$103

TOP 6 INDUSTRY SECTORS

By # of announced Thai FDI projects in the USA

- #1 Plastics
- #2 Chemicals
- #3 Food & Beverages
- #4 Software & IT Services
- #5 Auto Components
- #6 Building Materials

U.S. FDI in Thailand (in USD millions)

	2017	2018	2019	2020	2021
Position	\$15,578	\$16,415	\$17,484	\$16,693	\$15,474
Flow	\$1,041	\$1,317	\$1,235	\$183	-\$674

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated August 2022