

Foreign Direct Investment (FDI): SOUTH AFRICA

What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

\$5.3 Billion

Total 2021 stock of FDI from
South Africa
to the United States

(by UBO)

Contact Us

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Supporting U.S. Jobs

7,000

Number of U.S. workers employed by U.S. affiliates of majority South African-owned firms in 2020.



Investing in Innovative R&D

\$36.0 million

Value of research and development (R&D) spending by U.S. affiliates of majority African-owned firms in 2020.*



Expanding U.S. Exports

\$389.0 million

Value of U.S. goods exports by majority South African-owned firms operating in the United States in 2020.

Sources: Bureau of Economic Analysis (latest available as of August 24, 2022), fDi Markets (data from July 2012 - June 2022)

*Regional data is used when market-specific data has been suppressed or has not met a certain threshold

South African FDI in the USA (in USD millions)

	2017	2018	2019	2020	2021
Position (UBO)	\$4,037	\$4,225	\$4,049	\$4,455	\$5,321
Flow	\$569	\$12	-\$171	\$538	\$515

U.S. FDI in South Africa (in USD millions)

	2017	2018	2019	2020	2021
Position	\$8,058	\$9,088	\$7,943	\$7,242	\$7,553
Flow	\$429	\$201	\$453	-\$62	\$302

TOP 6 INDUSTRY SECTORS

By # of announced South African FDI projects in the USA

- #1 Software & IT Services
- #2 Food & Beverages
- #3 Communications
- #4 Chemicals
- #5 Financial Services
- #6 Metals

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain. Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated August 2022