What is SelectUSA?
SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?
We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

Second fastest-growing source of FDI in the United States in 2021
(by UBO)

Contact Us
Write: SelectUSA@trade.gov
Tweet: @SelectUSA
www.selectusa.gov

Supporting U.S. Jobs
17,600
Number of U.S. workers employed by U.S. affiliates of majority New Zealand-owned firms in 2020.

Investing in Innovative R&D
$52.0 million
Value of research and development (R&D) spending by U.S. affiliates of majority New Zealand-owned firms in 2020.

Expanding U.S. Exports
$1.0 billion

New Zealand FDI in the USA (in USD millions)

<table>
<thead>
<tr>
<th>Year</th>
<th>Position (UBO) Flow</th>
<th>U.S. FDI in New Zealand (in USD millions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>$2,234, $79</td>
<td>$12,384, $469</td>
</tr>
<tr>
<td>2018</td>
<td>$3,152, $345</td>
<td>$11,379, -$160</td>
</tr>
<tr>
<td>2019</td>
<td>$2,399, $244</td>
<td>$11,779, $208</td>
</tr>
<tr>
<td>2020</td>
<td>$2,196, $540</td>
<td>$11,715, -$81</td>
</tr>
<tr>
<td>2021</td>
<td>$2,607, $60</td>
<td>$12,129, $548</td>
</tr>
</tbody>
</table>

TOP 6 INDUSTRY SECTORS

- #1 Software & IT Services
- #2 Plastics
- #3 Communications
- #4 Transportation
- #5 Business Services
- #6 Industrial Equipment

Sources: Bureau of Economic Analysis (latest available as of August 24, 2022), fDi Markets (data from July 2012 - June 2022)

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain. Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated August 2022