SELECTUSA Foreign Direct Investment (FDI): IETHERLANDS

What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.



Seventh largest source of FDI in the United States in 2021

(by UBO)

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Number of U.S. workers employed by U.S. affiliates of majority Dutch-owned firms in 2020.

Investing in Innovative R&D \$5.0 billion

Value of research and development (R&D) spending by U.S. affiliates of majority Dutch-owned firms in 2020.



Expanding U.S. Exports \$38.6 billion

Value of U.S. goods exports by majority Dutch-owned firms operating in the United States in 2020.

Sources: Bureau of Economic Analysis (latest available as of August 24, 2022), fDi Markets (data from July 2012 - June 2022)

| | Dutch FDI in the USA (in USD millions) | | | | | ТО |
|----------------|--|---|-----------|-----------|-----------|----|
| | 2017 | 2018 | 2019 | 2020 | 2021 | |
| Position (UBO) | JIJ7,090 | \$205,459 | \$224,538 | \$186,762 | \$251,232 | |
| Flow | \$24,644 | \$78,306 | \$19,935 | \$18,014 | \$42,925 | #1 |
| | | U.S. FDI in the Netherlands (in USD millions) | | | | |
| | 2017 | 2018 | 2019 | 2020 | 2021 | #3 |
| Position | \$929,746 | \$809,663 | \$825,002 | \$829,352 | \$885,305 | #4 |
| Flow | ¢22.401 | ¢E6 001 | ¢77 11/ | ¢10 720 | \$20.751 | |

TERMINOLOGY - <u>UBO</u>: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain. <u>Position/Stock:</u> Snapshot of cumulative FDI taken at year end. <u>Flow</u>: FDI coming into a country over a period of time.

-\$56,091

\$22,491

Last Updated August 2022

\$18,230

\$30,751

-\$23,114

OP 6 INDUSTRY SECTORS

By # of announced Dutch FDI projects in the USA

- #1 Software & IT Services
- **#2** Business Services
- **#3** Industrial Equipment
- **#4** Chemicals
- **#5** Food & Beverages
- **#6** Financial Services